

SHARE IN A SLICE OF DOMINO'S SUCCESS -Make money every time your friends order pizza with a new widget

Submitted by: BLM Quantum

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LONDON, March 17, 2010 – Thanks to a revolutionary new widget (<http://dominos.oosocial.com>) which was launched today, everyone with their own blog, site or even a Facebook account can cash in on the popularity of Domino's Pizza (<http://www.dominos.co.uk>). All you have to do is install the widget on your website or social networking page, start promoting Domino's on your personal web space, and wait for the cash to roll in. So sign up and sit back – it's time to let your website work for you!

The widget allows hungry visitors of your website to place an order with Domino's immediately. It will keep track of all orders placed through your site and you will get a generous slice of the value of every purchase, 0.5% to be precise. So if your site whets your friend's appetite, you won't have to tighten your belt any further!

Make sure your friends can all see the advertisement properly, so that you'll be their favourite pizza peddler.

Beat your friends to it and download the Domino's widget (<http://dominos.oosocial.com>) today!

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About Arena BLM

Arena BLM was launched in 2008 following an investment from Arena Media Communications, part of Havas Media. Founded in 1990 BLM is the only media agency to have won five IPA Advertising Effectiveness Awards. In 1998 it launched digital agency, BLM Quantum growing to be the UK's second biggest independent digital agency. In 2008 BLM Quantum was voted Digital Agency of the Year for the second year running. BLM also comprises of BLM Azure, a specialist in the toy and kids sector that was launched in 2002. In 2006 the company acquired Red Media, a media specialist focusing on the premium and luxury sector, to create BLM Red. Arena BLM's clients include: Bulgari, Character Options, The COI, Domino's Pizza, Jaeger, Legal and General, Mirror Group Newspapers, Pathe Films, Paul Smith, Scotts Miracle-Gro Company, Suzuki, Swiftcover Insurance, Tesco Personal Finance, Thomas Cook, T-Mobile and Young's Seafoods.

Arena is Havas Media's fastest-growing tailor-made communications network and now operates in 8 markets: UK, Spain, Portugal, France, Mexico, Argentina, Chile and Colombia. In most markets established prior to 2008, Arena is ranked within the top five agencies. Arena's global client list include brands such as Santander, Movistar (Telefonica), Wal Mart, Bwin, Damm Group, Aero Mexico, Bebidas, Fox Channel, Paris, Bayer, Parmalat, Quala, Pritty Cola, Comunidad de Madrid (feria de artesanía & Plan Fico, and Cetelem) and Mitsubishi

About Domino's Pizza:

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market. As at 27 December 2009, there were 608 stores in the UK and the Republic of Ireland. Of these, 481 stores are in England, 45 are in Scotland, 22 are in Wales, 14 are in Northern Ireland, 45 are in the Republic of Ireland and one is a mobile unit. The first UK store opened in Luton in 1985 and the first Irish store

opened in 1991.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 8,700 Domino's Pizza stores in over 60 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers can order from Domino's via the national hotline 087 12121212 (Calls cost 10p per minute from a BT line. Calls from mobiles may vary) and online at www.dominos.co.uk. Orders can also be placed via SMS and to register for this service, customers should visit www.dominos.co.uk.

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