

# BBC discovers Britain's best gold selling deal

Submitted by: Arena Quantum

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LONDON, 1 November 2010 - With gold prices soaring and over fourteen gold buying companies advertising on day time television, BBC4 decided to investigate this market. Presenter Julian Worricker invited Ashley Faull, founder of Monsterpriceforgold.com, to his show 'You and Yours' ([http://www.bbc.co.uk/radio4/youandyours/items/06/2009\\_46\\_mon.shtml](http://www.bbc.co.uk/radio4/youandyours/items/06/2009_46_mon.shtml)) and found out that the best deal offered by British gold purchasers is 94% of the bullion value. Consumers who want this deal should send their gold to Monsterpriceforgold.com.

The other guest on the show, Phil Williams, chief executive of Gold Traders UK, claimed that some TV-advertising gold buying companies pay as little as 20% of the market value of the old jewellery and odd earrings that they receive. He expressed regret that there is very little legislation in place to protect consumers on the gold market. "Unfortunately it is very difficult for consumers to make an informed decision. We always try to pay 90% and sometimes pay up to 92% of the price of the bullion."

Ashley Faull explained why Monsterpriceforgold.com is able to offer customers 94% of the bullion value of scrap gold: "If consumers want the best price, they should come to monsterpriceforgold.com. Because we have no advertising costs and are sharing resources with postgoldforcash.com, we are able to pay consumers that are willing to sell gold (<http://www.monsterpriceforgold.com/>) the best price anywhere they can get in the UK."

The monster prices this company pays are not at the cost of their customer service, as they are one of the very few gold buying companies that phone their customers within 24 hours of receiving their gold. And though the names of many competitors seem to suggest otherwise, Monsterpriceforgold.com are one of the few to actually offer cash. In case customers accept the offer, payments are always made the next day. A recent survey showed that customer satisfaction was very high, and some clients said they have received over 3 times the amount they thought they would get.

Notes to Editors: -

Monsterpriceforgold.com is a sister company of Postgoldforcash.com, a gold buying website based in the Bournemouth / Poole area.

In a recent TNS Mystery Shopper Study, Postgoldforcash.com was the top-payer of all its TV advertised competitors when offered 25grams of 9ct gold to buy, paying OVER DOUBLE the amount paid by the largest rivals. Postgoldforcash.com also come TOP in BBC's One Show Postal Gold Survey. For a summary of this study, see the comparison table at [www.postgoldforcash.com](http://www.postgoldforcash.com)

Monsterpriceforgold.com don't advertise on television and don't have any significant start-up costs because they the "back end" operations (staff, office, computers etc.) of their sister company. That's why they can maintain a level of service that competitors are not be able to match as well as make customers an even better offer for their gold. Monsterpriceforgold.com pay three times more than unrelated TV advertised gold buyers and also aim to beat all prices on the web.

The two founder directors, Ashley Faull and Ian Corica, have over 30 years experience in the jewellery trade and very extensive media and start-up experience. They believe that with the current high gold price, combined with the poor economic climate, there is a great opportunity for Monsterpriceforgold.com to provide a first rate gold buying service to its customers.

Monsterpriceforgold.com sends a FREE Gold Selling Pack to customers who use the Royal Mail Special Delivery insured envelope sent them to return their old, unwanted or broken gold. Monsterpriceforgold.com values the gold and calls the customer with an offer.

With the Monsterpriceforgold.com Directors' previous businesses successes (they have employed over 1,000 staff between them and won many awards), they are now fully focused on channelling their extensive expertise into making Monsterpriceforgold.com yet another successful business operation.

For the latest company news check out [www.monsterpriceforgold.com](http://www.monsterpriceforgold.com) or contact Lindsay (Lindsay@postgoldforcash.com on 01202 666249 for any further information