

National Geographic Traveller - Family Spring 2012 OUT NOW

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For Immediate Release

NATIONAL GEOGRAPHIC TRAVELLER - FAMILY Spring 2012

SPECIAL ISSUE NOW AVAILABLE ON NEWSSTANDS

26 PAGE DIGITAL EZINE SAMPLE: www.natgeotraveller.co.uk/familyspring12

LONDON (15 December 2011) — National Geographic Traveller - Family Spring 2012 is available now in UK newsstands, a special issue focused on family travel - one of two 180-page special issues planned for 2012.

Maria Pieri, editor and editorial director, said: "This special issue of National Geographic Traveller - Family is designed to give travellers with families inspiration to get up and go; to take an adventure and to instil the love of travel our audience expects.

"We've been extremely excited by the positive response to this special issue and are pleased to welcome both National Geographic Kids and Mumsnet in this launch edition – as well as a whole series of family travel experts – giving their thoughts, views and ideas on travelling with kids."

INSIDE THIS ISSUE

Cover Story: 60 Great Summer Getaways – Beat the winter blues and dive into our top summer break suggestions for family holidays for all ages. Close to home, go cycling in Switzerland, hit the road in Morocco or sail the Spanish islands. Further afield, see Australia by camper van, try Kerala with kids, or live like a bushman in Namibia... and a whole lot more.

Destinations: Take the kids on Safari, how to survive Florida's theme parks, teen trips to Thailand and Croatia, active breaks in Europe, paradors and rural retreats in Spain, Great UK Days Out, Scotland in film and pull out guides for Dubai, Paris and the Algarve.

Real Travel: Our young explorer discovers India, we ask parents and kids what they thought of their last holiday, managing expectations for a successful holiday and tips on having a great multi-generational trip.

Survival Guide: Travel experts answer your questions, how to tackle delays, the pros and cons of all-inclusives, managing infants and flying, car hire in Italy, and our travel clinic gives advice on travel health issues.

Interview: Supermum and superstar Angelina Jolie on travel, parenting and education.

Smarter travel: From our glamping top 10, to the best beaches in Sardinia, and how to keep the kids occupied when you're on the move... our front section has it covered.

Competition: Don't miss – a superb five-day trip to Morocco for a family of four with Families Worldwide. www.natgeotraveller.co.uk/competitions

Get a taster of this Spring 2012 special issue by viewing the 26-page digital sample:
www.natgeotraveller.co.uk/familyspring12

National Geographic Traveller – Family will be published twice a year, with a cover price of GBP3.85, via subscription and on newsstands. www.natgeotraveller.co.uk/family

ALSO INSIDE

- Subscription gift: GBP12.90 for seven issues of National Geographic Traveller and two issues of Family – and a free gift (a rucksack/across the body bag) while stocks last. Don't miss out. Promo code: NGTFSPR12. Don't forget to check the box to add the Family magazine to your subscription.
- www.natgeotraveller.co.uk/subscribe
- Our website: Competitions, subscriptions, blogs, features and more. www.natgeotraveller.co.uk

Notes

National Geographic Traveller (UK) is published under license by Absolute Publishing Ltd (APL), from the National Geographic Society in Washington, D.C. It became the 15th local-language edition when it was launched in December 2010. The magazine also is available in China, Spain, Russia, the Netherlands, Israel, Poland, Slovenia, Latin America, Armenia, Czech Republic, Croatia, Indonesia, Romania and South Africa. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel experiences and inspiring narratives, all focused on the brand's theme "All Travel, All the Time."

www.natgeotraveller.co.uk

National Geographic Traveler (USA) is the world's most widely read travel magazine. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals and great photography. It makes a distinction between tourism and travel and stresses inquisitive, not acquisitive, trips. It employs storytelling and you-are-there photography to inspire readers to pick up and go. It eschews fashion and fluff in favour of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.

The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to "increase and diffuse geographic knowledge," the Society's mission is to inspire people to care about the planet. National Geographic reflects the world through its magazines, television programs, films, music and radio, books, DVDs, maps, exhibitions, live events, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 33 local-language editions, is read by more than 40 million people each month. The National Geographic Channel reaches 370 million households in 34 languages in 168 countries. National Geographic Digital Media receives more than 15 million visitors a month. National Geographic has funded more than 9,600 scientific research, conservation and exploration

projects and supports an education program promoting geography literacy. For more information, visit www.nationalgeographic.com

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