RFID event solutions for the masses…

Submitted by: Excelerated Applications
Monday, 25 April 2016

London, UK, April 7, 2016 - London-based, award-winning RFID event technology experts Excelerated Apps have announced the release of their latest product version UpD8r 3.0. As an added extension to their well-established existing platform, UpD8r 3.0 uses a combination of a native android app and their award-winning cloud-based platform to enable the setup of RFID events solutions in minutes.

Upd8r 3.0 enables customers to turn android tablets with NFC capability into interactive touch points (called LikeStations) that can be used to send personalised content, track session check-ins, share social links, and capture and share branded photos through a simple tap of a RFID wristband or badge. Customers are given their own unique account on UpD8r, enabling them to customise registration forms, setup touchpoint functionality and content as well as providing access to real-time event data and insights.

Commenting on the new version, managing director Richard Smith said: "Creating a solution for the smaller events market has always been part of our vision. RFID event solutions are often associated with large-scale festivals and events and the requirement for larger budgets. But with UpD8r 3.0, small to medium sized events can enjoy the many benefits of RFID event technology, all at a much more affordable cost."

UpD8r 3.0 is now available for purchase, packages including hardware start at £5000. Contact us here for more information:http://bit.ly/UpD8r3-0

Alternatively, you can call us on +44 (0) 333 444 1310 - We're always happy to help!

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