

TrueCommerce launches Microsoft Dynamics AX EDI Integration in Europe

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Unique solution combines scalable managed service-based EDI with deeply integrated AX solution

Coventry & Manchester UK. (May 12 2016)--- TrueCommerce, a HighJump company and a global provider of trading partner connectivity and integration solutions, has announced today that it has launched its EDI for Microsoft Dynamics AX integration offering to the European market. The fully managed cloud based service allows AX users to automate accounts receivable and accounts payable transactions like purchase orders, invoices and despatch advices while providing a familiar user experience of working within the native Dynamics AX platform.

“The new offering will help our customers maximize their ERP investments,” said Michael Latimer, VP Sales & Marketing, TrueCommerce Europe. “Tight cooperation with the leading publishers such as Microsoft is the strategy that has been time-tested in North America. It has delivered significant ROI to thousands of organizations across numerous industries and established TrueCommerce as a leading provider in North America. We are looking forward to offering the same benefits to AX users in Europe.”

TrueCommerce Europe was formed following the integration of its three European businesses - Wesupply, Atlas Products and HighJump B2Bi.

The Microsoft Dynamics AX integration benefits include:

- Single connection to AX provides seamless access to the TrueCommerce global trading partner community
- Turnkey AX integration is embedded within Microsoft Dynamics AX to offer the deepest level of integration
- End-to-end solution from one provider offers a complete solution managed by one provider
- Built-in process controls ensures accuracy of data and truly automates EDI document processing
- Depth and flexibility to accommodate for AX environment customizations to the AX workflow does not require reprogramming of the EDI system

TrueCommerce customers who deploy the Microsoft Dynamics AX integration see significant improvements in their business processes.

“Since going live with TrueCommerce EDI, we’ve already experienced a 75% reduction in EDI spend compared to the same period last year,” says Travis Pierce, IT Director at Leatherman Tool Group.

Fibertex, a leading provider of nonwovens for industrial and technical uses, headquartered in Denmark, was among the first European companies to adopt the HighJump TrueCommerce Microsoft Dynamics AX EDI integration.

“We recently decided to implement an AX module from TrueCommerce, which means that we are now able to integrate our EDI with our ERP system Dynamics AX,” said Frank Rasmussen, Senior Project Manager, Fibertex Nonwovens. We have had a great collaboration with TrueCommerce all throughout the implementation process – we felt that the project was safe in their hands, and they delivered on time. We definitely expect this solution to give us a more effective electronic document exchange, reduced costs and more

accurate data”.

The European introduction of Microsoft Dynamics AX integration is a part of HighJump TrueCommerce new regional publisher strategy that helps organizations seamlessly integrate their commerce networks with the leading ERP systems from Intuit, Microsoft, NetSuite, SAP, Sage, and other global software houses.

About TrueCommerce Europe

TrueCommerce Europe is the brand name that brings together three market leading EDI vendors in Europe: Wesupply, Atlas Products and HighJump B2Bi. TrueCommerce Europe delivers the next generation of digital commerce, e-Invoicing managed services and an extensive set of supply chain services through its commerce network to companies large and small looking to improve efficiency and reduce cost. TrueCommerce Europe is part of the global TrueCommerce and HighJump business serving 15,000 customers with almost 800 staff deployed. TrueCommerce: Connect. Integrate. Accelerate.

TrueCommerce (<http://www.truecommerce.com/uk-en/>)

About HighJump

In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions – siloed, complex and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In today’s “now” economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver’s cab, we can help you achieve new levels of supply chain responsiveness, performance and profitability.

HighJump’s suite of warehouse management, business integration, transportation management and retail/DSD solutions form a complete, powerful and adaptable platform that allow you to drive growth, customer satisfaction and revenue. HighJump: supply chain accelerated.

Highjump (<http://www.highjump.com>)

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