Speedy launches new catalogue, available in print, online and through an all-new app

Submitted by: Speedy Services
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Speedy Services (http://speedyservices.com) are today launching their all new catalogue for 2016. With over 2,800 products and services available, across over 25 different categories.

The all new catalogue isn't just helping people find the products they need. It is helping people access these items from wherever they are, in whatever way suits them best. This is thanks to the online version, which contains all 2,800+ products and services just as with print, and the all new app, available on iPhone, Android and Windows Phone.

The app enables customers to access products within the catalogue no matter where they are, with ease and speed, so they can put their phone away quickly and carry on with the job in hand.

Features of the new app include:

- Full product listings (with over 2,800 products and services)
- Product search by keyword or code
- Complete product detail, including pricing and images
- Shortlist feature, to select and compare products
- Local depot locator
- Ease of use through modern user-interface

The Speedy catalogue app is available for iPhone, Android and Windows Phone here: speedyservices.com/app (http://speedyservices.com/app).

Commenting on this launch, Russell Down, Chief Executive, said:

"We've created an innovative approach for customers to access over 2,800 of our products, so they can get whatever they need through the platform which suits them best. As well as our printed catalogue and refreshed website, the new app enables customers to simply access our leading range of products faster, so they can focus on the work in hand".

As well as offering multiple digital methods for accessing the catalogue, the physical copy also delivered an environmental benefit. By reducing the catalogue in scale by 96 pages compared to the 2015 edition, and changing to a more sustainable paper stock, 12.5 tonnes of paper were saved during manufacturing, and 11.1 tonnes of paper saved in the finished copies for distribution. In addition to this, approximately 6 hours less press manufacturing time was required, which reduced gas and electricity consumption by 18%. The lighter weight catalogue has also reduced the Co2 emissions from the delivery to Speedy's depots.

The catalogue is available from today and can be picked up at any local Speedy depot. The online version also launches today and can be found at speedyservices.com (http://speedyservices.com). To find your local depot, visit speedyservices.com/depot-locator (http://speedyservices.com/depot-locator) or download

the app and use the ‘depot locator’ feature.

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About Speedy Services

Founded in 1977, Speedy is the UK’s leading provider of tools, equipment and plant hire services to a wide range of customers in the construction, infrastructure and industrial markets, as well as to local trade and industry. The Group provides complementary support services through the provision of training, asset management and compliance services. Speedy is accredited nationally to ISO50001, ISO9001, ISO14001 and OHSAS18001. The Group operates from 206 fixed sites across the UK and Ireland together with a number of on-site facilities at client locations throughout the UK, Ireland and from an international office based in Abu Dhabi.

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