NEW Adaptive Clothing: Independence & Style for Wearer & Carer by The Able Label

Submitted by: The Able Label
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The Able Label (https://www.theablelabel.com) is a new innovative range of easier dressing womenswear clothing, for those who like to look good but find high-street fashion too fiddly or awkward to wear.

Before now, dressing options have been limited to very basic and often frumpy styles. The Able Label (https://www.theablelabel.com) has designed a range of adaptive clothing that will increase independence and also appeal to a wider, stylish audience.

The Able Label (https://www.theablelabel.com) makes dressing an easier, achievable task instead of an impossible chore. Easy touch Velcro fastenings instead of fiddly buttons help those with physical difficulties and the colour co-ordinated tape and Velcro fastenings inside, aid those who may have cognitive difficulties.

The range is the brainchild of Katie Ellis, a former fashion buyer, who was inspired to launch the line after witnessing her grandmothers struggle with Parkinson’s. Drawing on this personal experience, Katie sought to address some of the day-to-day issues that can arise – independence, the desire to remain stylish and to maintain a sense of identity in spite of reduced dexterity and impaired mobility or cognitive skills.

The Able Label's (https://www.theablelabel.com) Spring/Summer 2016 range combines corals, seaspray blues and nautical stripes. New fabrics include easy-care cooler cottons, super soft viscose/elastane, and flattering Italian fleece that all have extra 'give' to aid getting into and out of garments and provide extra comfort with a quality feel.

The Able Label (https://www.theablelabel.com) is proud to have Joanna Lumley supporting the range. I hope this range of easy to get into clothes which are stylish and attractive will become the mainstay of many wardrobes - Joanna Lumley.

Each style can be purchased in sizes 8-22. Prices start from 25 GBP and all clothing is eligible for VAT relief. The Able Label (https://www.theablelabel.com) clothing range is available via the e-boutique (http://www.theablelabel.com/allproducts-s/129.htm). Alternatively call 01622 828994.

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