

Winning Formula For A Chelsea Flower Show Garden Revealed

Submitted by: Re:Signal

Thursday, 19 May 2016

Luxury furniture brand OKA reveals 'winning formula' for prize-winning Chelsea Flower Show garden.

With the world-renowned RHS Chelsea Flower Show upon us, luxury furniture company OKA have developed the 'winning formula' for a successful show garden

(<https://www.okadirect.com/blog/chelsea-flower-show-2016/>).

The leading horticultural event in the world is a must for green-fingered types everywhere, with floral displays, flower-arranging sessions, show gardens and outdoor gadgets all displayed in the sumptuous grounds of the Royal Hospital Chelsea.

The show is famous not just in the UK but around the world - but how do the RHS judges decide who to hand gongs to? OKA have looked at some of the winning gardens over the past few years to settle on four key criteria for a prize-grabbing garden: Highlight + Big Theme + Diversity + Minimalism = Winning Garden.

Take a look at OKA's lovely infographic (<https://www.okadirect.com/blog/chelsea-flower-show-2016/>) for more information on the formula, as well as some tips for recreating a Chelsea Flower Show look in your very own garden using outdoor furniture.

OKA have also created a comprehensive guide to the Chelsea Flower Show (<https://www.okadirect.com/blog/chelsea-flower-show-etiquette-guide/>), answering common questions about the event, including how to get there and what to wear.

View the full infographic here: <https://www.okadirect.com/blog/chelsea-flower-show-2016/>

About OKA

OKA is a British luxury furniture and home accessories retailer sourced with an eye for beauty, comfort and unique style.

Established in 1999 by Annabel Astor, Sue Jones and Lucinda Waterhouse as an interiors mail order catalogue, OKA has developed into a multi-channel retailer currently operating 13 shops across the United Kingdom alongside a mail order, online and dedicated trade and design service.

ENDS

For media enquiries, contact Jacob Roberts-Mensah at jroberts-mensah@blueglass.com.

www.okadirect.com; call 0844 815 7380.