

LIPCOTE LAUNCHES NEW BROWCOTE WATERPROOF GEL BROW SEALER

Submitted by: Lipcote

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Tame eyebrows and set brow make-up for hours!

The brow is now, and setting the trend as an innovation in the brow category is Browcote, brought to you by Lipcote the Original Lipstick Sealer.

Providing a defined, smudge-free and natural finish that is waterproof, long-lasting, comfortable and transparent; gel Browcote is the must have finishing tool for eyebrow perfection. Whether you're working the boy brow, a natural shape or a sharp arch that means business, Browcote has got it covered...

Giving the ultimate hold on beautifully groomed, defined and transfer resistant eyebrows, Browcote brushes through with ease and sets the look effortlessly with a matte finish that lasts. Ensuring your brows stay, not stray.

Recent accolades by beauty insiders include Fab Find of the Week and Beauty Bible Loves by Beautybible.com ... "Very brilliant it is too!"

The stand out packaging has been designed by award-winning illustrator Mia Lilly Johnson; inspired by Memphis design, the 80s art movement seeing a resurgence in 2016.

A future 'cult beauty classic' and make-up staple, destined to follow in the footsteps of older sister Lipcote, new gel Browcote is a trusted make-up must have.

-ENDS-

Lipcote Website (<http://www.lipcote.com/>)

RRP £6.99

Exclusively at Superdrug

Superdrug

(<http://www.superdrug.com/Make-Up/Eyes/Eyebrows/Browcote-Waterproof-Brow-Sealer/p/701218?singleResultSearchPage=>

Instagram (<https://www.instagram.com/browcote/>)

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