

Europe's fastest growing social network changes UK homepage to: 'We are all Europeans. Please stay.'

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Europe's fastest growing social network - which has attracted over 11 million users in just over a year - has changed its homepage in a bid to urge the UK to remain in the EU.

The new home page contains a personal message, in both English and Spanish, from the co-founders of Madrid-based beBee (www.beBee.com), Javier Cámara and Juan Imaz. It simply says: 'We are all Europeans. Please stay.'

beBee's CEO Javier Cámara, 44, explains: 'This is a heartfelt message from us both. beBee is a global company, but we're Europeans first. We're both crazy about the UK - the people, the culture, the music. We plan to open an office in London soon, our kids go to English language schools here in Madrid. It would be hugely disappointing for us, both professionally and personally, if the UK left the European Union. It's an entirely personal decision, of course, but we believe we're all Europeans, and we sincerely hope the UK decides to stay in the EU.'

beBee was founded by long-time friends Javier Cámara, 44, and Juan Imaz, 49, and is hotly tipped to be Spain's first unicorn (USD billion+ start-up). The LinkedIn rival, which is growing at the rate of 25,000 users per day, takes a social approach to developing businesses relationships through a focus on shared professional and non-professional interests. Popular groups range from Technology and Online Marketing to Fun Facts About Dogs.

Javier Cámara and Juan Imaz have invested USD 15 million in beBee and are now in discussions with investors in both the UK and the US to accelerate growth.

www.beBee.com

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