

MariaDB Invests in Leadership with New Strategic Executive Hires

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MariaDB Hires Roger Bodamer and Cate Lohead,
Tapping Their Combined Experience from Oracle, MongoDB, Couchbase, and Apple

San Francisco and Helsinki, July 12, 2016 – MariaDB® Corporation, the developer's choice for open source database technology (<https://mariadb.com/>), today announced the addition of Roger Bodamer and Cate Lohead to its executive team. Bodamer, Chief Product Officer, will lead the product, engineering, and strategy teams to deliver innovative new capabilities that expand MariaDB support for emerging use cases. Lohead, Chief Marketing Officer, will be responsible for building a global brand to grow and accelerate sales.

451 Research forecasts

(https://451research.com/report-short?entityId=89339&referrer=marketing&utm_source=website_homepage&utm_medium=w) the Total Data market will reach \$132.3 billion over the next five years. This growth is driven by massive enterprise investment in data management solutions that can reliably deliver the performance required by today's real-time SaaS, cloud, and on-premise applications. With its experienced leadership team, open source product strength, and 12 million strong community, MariaDB is uniquely positioned to capitalize on this opportunity.

Bodamer brings impressive database experience to MariaDB. He contributed to the first distributed and interoperability features of the Oracle database kernel, which gave him early experience solving tough technical challenges associated with distributed query optimization and transaction performance. After Oracle, Bodamer was an executive at various startups and Silicon Valley stalwarts. He served as COO and SVP of product operations and engineering at Apple's PowerSchool division, helped transition 10gen into MongoDB, and most recently co-founded Analytica and Upthere. Bodamer holds several patents for database and middleware technology.

Lohead has spent the past two decades defining new categories and building successful marketing programs for emerging technology providers. Most recently she led the marketing team at Couchbase that contributed to doubling year over year growth, tripling share of voice and establishing the company as a leader in the NoSQL space. Lohead also has led marketing teams at Oracle, Intuit, and Virsa (acquired by SAP) and had a consulting firm that helped early-stage startups define and build marketing programs.

Bodamer's and Lohead's hires add to MariaDB's rapid expansion in 2016. In January, the company hired MariaDB and MySQL creator Michael "Monty" Widenius as CTO and former EMC executive Michael Howard as CEO. Howard previously served as CEO of predictive analytics firm C9 (acquired by InsideSales.com) and was CMO of Greenplum, the Big Data division of EMC. MariaDB also closed \$12 million in series B funding in the first half of 2016.

Supporting Quotes

"We are investing to make MariaDB the leading open source database provider for the new use cases and deployment models that are powering today's applications. Cate and Roger bring the kind of experience we need to build a business capable of earning a significant portion of the multibillion-dollar database

opportunity.”

Michael Howard, Chief Executive Officer, MariaDB

“Modern databases are increasingly deployed in multiple environments - cloud, containers, and on premise - while simultaneously solving new use cases in IoT, machine learning, and microservices. This shift is creating a resurgence in database investment and an opportunity for new leaders to emerge. I look forward to evolving MariaDB’s products to support this growing market through delivery of high quality, innovative products.”

Roger Bodamer, Chief Product Officer, MariaDB

“The last decade has produced enormous disruption in the database market and there is a great opportunity for the right company to drive a significant migration away from Oracle. With its open source product leadership, breakthrough new products like MaxScale, and massively engaged community that is powering rapid, developer-led innovation, MariaDB has everything in place to lead the market. I’m excited to establish MariaDB as the best database choice for today’s applications.”

Cate Lohead, Chief Marketing Officer MariaDB

“As the focus on big data drives a growing and lucrative data management market, companies have been racing to address new needs, including unstructured data, as well as existing structured data-processing and analytics technologies. Innovative companies like MariaDB are poised to see strong growth by offering technologies that provide businesses new data management and analytic capabilities that support essential business practices.”

Jason Stamper, Analyst, Data Management and Analytics, 451 Research

Resources:

MariaDB Enterprise home (<https://mariadb.com/products/mariadb-enterprise>)

MariaDB Knowledge Base (<https://mariadb.com/kb/en/>)

ColumnStore (<https://mariadb.com/products/mariadb-columnstore>)

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About MariaDB Corporation

MariaDB Corporation is a leader in open source database solutions for SaaS, cloud, and on-premises applications that require high availability, scalability, and performance. Built by the creators of MySQL, MariaDB is the “M” in LAMP, having displaced MySQL as the default database in all major Linux distributions including Red Hat and SUSE. MariaDB is also included in AWS RDS, Microsoft Azure, Pivotal Cloud Foundry, Rackspace, and other cloud stacks. MariaDB has over 12 million users, including global brands such as HP, Wikipedia, Virgin Mobile, and Booking.com. For more information, visit mariadb.com.

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