

# Aegg Invests €1.4M for Dessert Pots Packaging Process

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Aegg Creative Packaging (<http://aegg.co.uk/>) has invested €1.4M in a process to produce injection moulded 140ml brimful capacity plastic pots for a dessert range, available in supermarkets throughout the UK. To create efficiencies and a consistently high quality in the production line, Aegg designed a bespoke automation and packaging solution at its chosen manufacturing site, including the creation of a dedicated cell in a BRC grade A facility.

Initially, Aegg designed, built and project managed the build of a single cavity tool. Trial parts were manufactured from the soft single cavity tool. A full detailed analysis, including surface roughness and dimensions was undertaken using, amongst others, the latest CNC machines. A number of trials were then carried out on site at the client's facility to test the parts. The trial was successful and Aegg moved to full mould design and build of 16 cavity tools from a number of top European toolmakers.

Due to the volume of product required, Aegg designed the bespoke automation and packaging solution for its client at the chosen manufacturing site, which included a dedicated manufacturing cell within an already established BRC Grade A facility. Aegg committed to two new packaging specified injection moulding machines and all necessary ancillaries totalling €1.4 million of investment, enabling the product to run full time 24/5 with weekend back up in event of any volume peaks.

Aegg's Managing Director, Jamie Gorman, said "Our team was chosen based on many factors, which included our client's belief in our selection of the correct manufacturing partner, tooling and project management ability to produce the required parts, but also our commitment to excellent service levels."

Andover-based Aegg is a specialist food and beverage glass and plastics packaging company. Aegg packaging can be found in the premium shelves of all major UK supermarkets and on in-flight ranges. All Aegg's packaging is manufactured at accredited production sites. Its plastic products are manufactured in Europe, which lends itself to short lead times and flexible delivery options. Its glass is manufactured in world class production factories with recognised accreditations. Aegg offers both a catalogue of 'off-the-shelf' products as well as a turnkey project management service, with its own in-house design team, ideal for more bespoke or creative packaging. For more information about Aegg, go to [www.aegg.co.uk](http://www.aegg.co.uk) (<http://aegg.co.uk/>)

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