

ViewSonic launches 24-inch display monitor for creative professionals

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The VP2468 monitor delivers professional-level colour uniformity with 14-bit 3D LUT, six-axis colour adjustment and colour processing functionality.

ViewSonic Corp. (<http://www.viewsonic.com/us/>), a leading global provider of visual solution products, introduces the VP2468 (<http://color.viewsonic.com/>), a 24-inch Full HD 1080p (1920x1080) monitor that offers professional level colour precision for colour-critical applications. Built with an edge-to-edge SuperClear® IPS panel, the ViewSonic® VP2468 design features one of the world's thinnest bezels for a frameless viewing experience.

Co-developed with colour management experts X-rite, ViewSonic's unique software offers hardware calibration functionalities which help align graphics card and monitor scalar to ensure long-term consistency and accuracy of colour output. With hue and saturation fine tuning as well as five gamma settings, the VP2468 allows content to stand out with true-to-life colours. The sleek and frameless design is ideal for multiple monitor set-ups, which makes it the perfect choice for photography enthusiasts, graphic artists, content and development designers and other creative professionals.

For precise and uniform colour, each VP2468 is factory calibrated to a Delta E2 value for superior accuracy of all the pre-set colour spaces, including sRGB, EBU, SMPTE-C, REC709 and DICOM mode. The VP2468 is engineered with an integrated colour uniformity function that ensures consistent chromaticity across the entire screen, while a 14-bit 3D look-up table generates a palette of 4.39 trillion colours for astoundingly precise and exact image reproduction. A six-axis colour enhancement function allows users to individually adjust six different colours: red; green; blue; cyan; magenta and yellow.

"Whether you are a digital artist, a photography enthusiast or a content developer, true-to-life colours on a monitor are essential," said Claire Chuang, LCD Business Line Manager at ViewSonic Europe Ltd. "The VP2468 features an edge-to-edge SuperClear® IPS panel and offers super-wide viewing angles to ensure content on the screen can be seen from any viewpoint. With one of the world's thinnest bezels, users can easily hook up multiple monitors for a more immersive viewing experience."

ViewSonic's VP2468 is equipped with future-proof DisplayPort (1x in, 1x out) technology, Mini DisplayPort, dual HDMI inputs, and four USB 3.0 ports for maximum flexibility and connectivity to a variety of devices and peripherals. The DisplayPort interface provides multi-stream technology that allows the daisy-chaining of multiple monitors with a single cable.

In addition, the VP2468 comes with ergonomic features including tilt, swivel, height adjustments and auto pivot with built-in G sensor that allows the screen image to pivot automatically when positioned vertically.

The ViewSonic VP2468 is available for an MSRP of £229 and is shipping now.

About ViewSonic

Founded in California in 1987, ViewSonic is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit [viewsonic.com](http://www.viewsonic.com) (<http://www.viewsonic.com/us/>).

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