

Wonder material developed for the building trade used to manufacture a new, quirky and very unusual range of quality handbags, tote bags, sports bags, travel bags and iPad covers recently launched by BO-BORSA.

Submitted by: Bo-Borsa Ltd

Tuesday, 4 October 2016

Tyvek® was developed by Dupont in the United States as a strong and weatherproof covering to be used in the building trade. The material looks and feels just like paper and yet it is extremely strong, almost indestructible, and very light, even lighter than paper. It is waterproof and resists most solvents, mould and mildew as well as most acids, bases and salts. It is also UV resistant. It has outstanding flexibility and, in tests has exceeded 20,000 folding cycles without deterioration. In short it is something of a wonder material.

Michael Lambert, the owner of BO-BORSA (<http://www.bo-borsa.com>), discovered this material on a visit to China just over two years ago. It occurred to him at once that, since Tyvek® looked so much like paper and yet had so many other qualities, there must be other uses for it and so began the journey which led to the recent launch of a range of bags, luggage and iPhone cases.

The first range that BO-BORSA (<http://www.bo-borsa.com>) developed was in plain brown Tyvek® which looks just as though the items are made of brown wrapping paper. There then followed a second range with coloured zips and a third range with the logo "ce n'est pas du papier".

BO-BORSA (<http://www.bo-borsa.com>) have now introduced a latest range of bags and luggage which are printed to look just like newspaper. Michael Lambert says "the idea of having a travel bag, tote bag or iPhone case which looks as though it is made of newspaper is one which appeals to those who like something new and different. That our bags are strong, waterproof and ultra-light only adds to their appeal".

BO-BORSA (<http://www.bo-borsa.com>) bags retail at between GBP40 and GBP50, sports bags at around GBP70 and iPhone cases at approximately GBP20.

The company has shown at two major fashion shows in the UK and at Premiere Classe in Paris, Europe's premier fashion accessories show. The response to their bags has, according to Michael Lambert, been fantastic with enquiries from all over Europe, Japan, China, Brazil, the United States and many other countries.

BO-BORSA (<http://www.bo-borsa.com>) plan to add many more designs to their current range as well as adding many more products made from the same material. At the same time the company is looking to begin opening its own shops as soon as possible.

Michael Lambert says "I have been in business for a very long time mostly designing and sourcing products from the Far East but I have never launched a range of products which has had such an amazing response as our new range of bags. I believe BO-BORSA (<http://www.bo-borsa.com>) has incredible potential. We are only at the beginning."

ml@bo-borsa.com
07973 223828