

# Wrike announces Amsterdam data centre to allow customers to store corporate data in Europe

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Cloud-based work management leader growing customer base in the UK and Europe 30% year-over-year / Porsche Austria among first customers to use Amsterdam centre

Wrike (<http://www.wrike.com>), a leading provider of work management software as a service for enterprises, has launched a new data centre located in the Netherlands to give its European customers new options for storing their Intellectual Property (IP) and personal data outside of the US.

With nearly a quarter of its customers in the UK and Europe and 30% customer growth over last year, the region is one of the fastest-growing major markets for Wrike.

Opening a data centre in Amsterdam has been a high-priority project for Wrike, undertaken in direct response to customer concerns with storing data in the US. The Amsterdam data centre is ISAE 3402 and ISO 27001 certified, and combined with Wrike's recent inclusion in the EU-US Privacy Shield Framework (<https://www.privacyshield.gov/welcome>), represents a boost in privacy and security for its customers.

"Businesses in Europe have every right to expect the highest level of privacy and security in compliance with EU standards, and we take the responsibility very seriously," says Andrew Filev, Founder and CEO of Wrike. "We were among the first companies to become members of the Privacy Shield Framework and we are committed to transparency about how we handle data, including how users collaborate with colleagues or companies in the US."

One of Wrike's customers is Porsche Austria. Chief Digital Officer and managing director at Porsche Austria, Wilfried Weitgasser, reiterates that security and privacy concerns are top of mind for enterprises in Europe when choosing vendors in the cloud: "At Porsche Austria, we have complex project management needs as well as aggressive security and data-residency requirements in place for the protection of our sensitive data," said Weitgasser. "Wrike's data centre in Europe is an important reason we were able to choose them as a strong partner for cloud collaboration."

The new data centre will allow Wrike users to adopt cloud technology for work management with increased confidence. Additionally, customers working closer to the data centre should experience better performance because of lower network latency.

Adds Filev: "We are experiencing strong demand for our product in the European markets and it makes sense for us to prioritise and invest here. We are committed to providing our customers with the best possible standards, and are thrilled to be offering this new service."

Wrike is currently rolling out data migration for a preliminary group of EU customers and the service will be available for all existing and new EU customers by Q1 2017. For more information, please contact [sales@team.wrike.com](mailto:sales@team.wrike.com).

About Wrike

Wrike is a SaaS-based work management and collaboration platform with millions of users and over 13,000 organisations using its paid products. Wrike has been translated into ten languages and is sold in 120 countries. Awarded Cool Vendor status by Gartner in 2014 and named the 116th fastest growing company in the US on Deloitte's Technology Fast 500 List in 2015. Wrike is headquartered in Mountain View, California, with its European head office in Dublin, Ireland.  
[www.wrike.com](http://www.wrike.com)

Further information:

Andrea Willige

Six Degrees Limited

+44(0) 118 900 0860

[andrea.willige@sixdegreespr.com](mailto:andrea.willige@sixdegreespr.com)