Veoo launches new offices in Hungary

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London 28th October 2016 – Veoo, a global mobile consultancy and leading provider of mobile messaging solutions, is delighted to announce that it is opening new offices in Hungary. It continues to globally expand the business, making commitments to local markets with the launch of its presence in Hungary. Earlier this year Veoo also opened offices in Ukraine.

With a population of around 10 million, Hungary has 19 counties contained within and Veoo's presence in Hungary now enables clients to easily launch services in what is an extremely lucrative market. In effect, Veoo takes the pain out of Premium Billing Services by providing a total service, including 24/7 customer care, all local translations, regulatory and compliance support adhering to industry standards, allowing customers to focus on their own 'in country' marketing and content campaigns.

Matthew Winters, CEO of Veoo, comments: "As a business we are growing rapidly and launching into countries where we believe there is a growing need for our solutions.

"With Telcos like T-Mobile, Telenor and Vodafone who all have a heavy presence in Hungary, we have seen a lot of take up in the country for SMS competitions around subscriber content and Premium SMS Billing. For example, the user subscribes to a service such as a game or a video and is invited to take part in a competition with the opportunity to win a prize such as an iPhone. Users then provide their mobile number and receive a free message via their phone asking them to send a confirmation keyword which the user sends and then subscribes to the service. The take up for this particular offering has been terrific. As a result I am sure that with our full service capabilities on the ground we will see other products really take off."

Veoo combines the power of mobile technology with industry leading solutions via its cloud-based messaging platform. This platform provides a scalable environment for demand aware SMS applications, messaging traffic and reporting.

Veoo delivers a fully managed solution and a wide range of payment services. Veoo has well established carrier relationships in Hungary with T-Mobile, Vodafone and Telenor, along with dedicated country managers, which is what makes this a truly unique offering in the market. With a dedicated client support team in Hungary, Veoo provides expert local advice and support which includes:

- In country support for the operating area
- Recommended local advertisers and affiliates to promote a customers' services
- Recommended licensed content providers to provide or create content
- Translation of LP's services and messages for fast introduction to new countries
- Securing regulatory, operator and advertising pre-approval for services, as required
- Handling all customer service enquiries and any in country compliance issues

Therefore any business looking to set up a new short code competition in Hungary can do so quickly and easily within one month. Veoo's translation services can be set up and tested within two weeks with operator approval usually takes around six weeks.

Veoo services in the Hungary also include:

• A wide range of Mobile Payment services such as premium SMS, short codes, billing voice and video, as well as detailed reporting

• Mobile Marketing - through Veoo, clients can send SMS and MMS messages to their own customers. Veoo's mobile marketing services include: bulk SMS, online management, portal, MMS and detailed reporting

• Mobile Engagement through its platform which provides a scalable environment for demand aware SMS applications, messaging traffic and reporting through a single API integration allowing you launch all Veoo territories with one single connection

An innovator, Veoo is constantly exploring new avenues, products and services. The company has tripled in size and turnover in the last year and is currently in the throes of ambitious plans to maintain this momentum by doubling its revenue in 2016. Veoo recently launched its new mobile wallet solution, which is set to revolutionise the world of mobile marketing, and has hired a number of senior heads in order to take the company forward.

Veoo has offices in the UK, Ireland, Cyprus, Bulgaria, Russia, Ukraine as well as Hungary. Forthcoming regions include 18 additional countries in Latin America and Asia as well as the establishment of new offices in the US. In total Veoo expects to have a presence in more than 26 countries before the end of 2016.

Matthew Winters concludes: "Premium SMS Billing is a convenient, simple and effective way to generate revenue for content and services delivered via mobile. In Hungary, we are seeing a wide range of businesses from television to radio and entertainment companies use our Premium SMS Billing to offer a range of services including competitions, marketing offers and messages as well as payment for content and services."

Businesses interested in Veoo's services in Hungary should get in touch. To learn more about Veoo, please contact us via sales@veoo.com

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About Veoo

Founded in 2011, Veoo is a global mobile consultancy and SMS aggregator providing a cloud communications platform and one-stop-shop for any business looking to implement mobile. With a strong pedigree in both mobile payments and the online entertainment industry, Veoo is breaking new boundaries and challenging the status quo. A global player, Veoo has offices in seven different territories around the world and is rapidly expanding, soon to become eleven. With a portfolio of over 150 large-scale customers, Veoo works across a variety of industries including retail, financial services, online entertainment and many more.

To learn more about Veoo, please visit https://veoo.com/

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