

Corethree Integrates Apps with Android Pay

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Leading UK data specialist and ticketing platform developer integrates apps with Google's new 'mobile wallet' technology

Watford, November 2016 - Corethree, the UK's leading mobile ticket provider and data specialist has announced its new capability to include Android Pay, the mobile wallet for storing credit and debit cards, across its m-ticketing apps.

This new feature will result in a more streamlined, easy and secure method of ticket payment for Android smartphone owners, having to only input credit or debit card details once before gaining unlimited use of the 'one-tap' technology.

By utilising Android Pay, merchants and vendors can expect to see a substantial reduction in their cashless payment fees, with lower friction at checkout encouraging conversion.

The capability to use Android Pay will strengthen Corethree's ability to offer secure and verifiable low costs of sale for processing transactions across all of its clients' applications, and makes implementing the process of accepting mobile tickets all the more enticing for businesses and operators.

"We receive continual feedback from our clients in the transport sector and we understand that the cost of card processing is one of their key financial focal points. This represents our on-going commitment to promote new, innovative ways of reducing costs. We see this as a fundamental way to drive the growth of m-ticketing processing applications to increase customer adoption." says Richard Kershaw, Corethree's CTO.

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Notes to editors:

Corethree is a fast growing mobile technology business, relentlessly evolving to solve problems and create new opportunities through mobile. It integrates disparate data points to create simple, easy to use solutions to maximise revenues and improve customer service. Core Engine is the beating heart of the business; a robust tool box that creates scalable, innovative mobile solutions.

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