

CPA Global to rock the future of IP at ‘Sounds of the Future’ Software Summit in Nashville

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Exclusive to this year’s summit – a private ‘back stage pass’ for a unique preview of a category changing solution that will transform the way IP is managed.

At ‘Sounds of the Future’ (<https://events.bizzabo.com/202787/home>), CPA Global (<https://www.cpaglobal.com/>) will showcase products and innovative capabilities within its extensive portfolio. The Software Summit offers access to live demonstrations to explore new features, discuss the unique value that CPA Global data and solutions deliver, and unveil a ground-breaking solution that reveals new ways for customers to connect with information, technology and other people.

“CPA Global is building strong momentum in IP technology, built on working closely with our customers to bring to market capabilities that give the agility and flexibility they need in an industry that is in a continual state of evolution,” said Simon Webster, CEO at CPA Global. “Showcasing how we are listening and responding to our customers’ needs is our primary focus at ‘Sounds of the Future’.”

This is CPA Global’s inaugural software summit with Innography (<https://www.innography.com/>). The integration of Innography’s big data capabilities and analysis of more than 100 million worldwide patents – correlated to financial, market and business information – helps customers to make strategic, data-driven decisions and generate greater levels of insight into the IP they own.

‘Sounds of the Future’ also presents a unique opportunity for customers to meet and discuss best practice in IP management and development in its popular IP Innovation Lab. A team will be on hand to discuss the latest updates, and experts will be available to discuss how customers can benefit from the new technology in the future.

With up to 75% of a business’ value based on the ideas it owns, IP has never been more important. Delegates to ‘Sounds of the Future’ will gain insight into how they can most effectively exploit their IP. The opportunity to understand more about innovation, and how to use it to drive insight into future growth, enables a more effective approach to business development – with IP at its heart.

About CPA Global

CPA Global is the world’s leading IP management and technology company. Trusted by many of the world’s most respected corporations and law firms, CPA Global empowers a global community to achieve excellence in IP management. We support the day-to-day delivery of IP functions and provide the right information at the right time, enabling professionals to make better IP decisions for the future. Our integrated suite of IP software, services and information is underpinned by an outstanding global team of IP people.

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