

# National debate reveals UK takeaway habits

Submitted by: hungryhouse.com

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\*Social snapper or straight up snacker? If you're under 24, Instagram comes before eating

\*Pining for pineapple? Fruit on a pizza question is settled

\*Takeaway for breakfast? Bhaji for breakfast deemed acceptable by Brits

\*Battle of the Burgers: Despite the gourmet burger trend, classic burger is still on top.

\*Gherkin or Gherkout: Surprisingly the UK is all about remain when it comes to the gherkin

Watch Social Debates ([https://youtu.be/GPVcPY4OuZA?list=PLlq5WPBeCxbQxSi3uC8sjQabHm\\_AouJK7](https://youtu.be/GPVcPY4OuZA?list=PLlq5WPBeCxbQxSi3uC8sjQabHm_AouJK7))

hungryhouse.co.uk, the online food ordering platform has today revealed some of the UK's most surprising takeaway habits. Whether you opt to use chopsticks over a fork, remove the gherkin from your burger or think it is socially acceptable to launch your Instagram app before tucking in for your first bite - hungryhouse has the answers on how the nation likes to eat their takeaway.

Triggered from conversations between real people in the brand's latest TV advert, hungryhouse held a month of debates on their social media channels and conducted research amongst their user base to obtain answers to some of the age old debates when it comes to enjoying your favourite takeaway treat.

Findings indicate that despite the recent rise of the overly-styled, "hipster" gourmet burger, a classic no frills burger is still Britain's favourite, indicating that the nation won't be swayed by the hype and prefers the good, old fashioned classics. When it comes to instagramming your food before you eat, the majority (83%) of the nation prefers to tuck in first - unless you are under 24! It seems under 24 year olds believe image is more important than hunger and prefer to "gram" their food before they eat it.

Only a handful of Brits throw their leftovers away, while most people (3 in 4) enjoy a takeaway for breakfast squashing any potential feelings of next day guilt. When it comes to washing up the nation isn't afraid to get their hands a bit soapy as plating up your food takes the win over eating out of the carton.

The age old debate of chopsticks versus fork was finally answered with forks coming out on top, beating the traditional culinary tools used in the cuisines origin. Surprisingly fruit on a pizza split the nation 50:50 - shattering the common perception that British people don't like pineapple chunks on pizza. When it comes to gherkin, it seems not as many people sneakily throw theirs away, as the majority (76%) opt for the gherkin to remain firmly nestled between the bun and patty.

Other surprising debate winners include classic ketchup over mayo, proper chippy chips over American fries and a helping of cheese in a burger over a plain hamburger.

Alice Mrongovius, CEO at hungryhouse.co.uk, said: "Everyone loves a good takeaway but we all have our own way of enjoying it. These age old questions surrounding takeaway were triggered by the real conversations in our advert so we decided to get answers, once and for all. There are definitely surprises in the findings - some which go against our idea of how Britain likes to eat, but either way

it's great to see how passionate people get about takeaway!"

- ENDS -

Press Images ([https://drive.google.com/drive/folders/0B\\_JW1BvrObODczg3bGFSRmp5QUU?usp=sharing](https://drive.google.com/drive/folders/0B_JW1BvrObODczg3bGFSRmp5QUU?usp=sharing))

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About hungryhouse.co.uk (<https://hungryhouse.co.uk>)

hungryhouse is an online food ordering platform, enabling consumers to browse restaurant menus and read customer reviews then order and pay for a takeaway food delivery. Part of Delivery Hero, the world's largest online food ordering network, hungryhouse has over 11,000 UK restaurant partners, which ensures it is easy to discover new cuisines or choose from local favourites. The convenient website and mobile apps have made takeaway food ordering a quick and easy experience, with no additional cost to the consumer. #LoveTakeaway