CES 2017: OTICON TO SHOWCASE OPN™, THE WORLD'S FIRST INTERNET CONNECTED HEARING AID

Submitted by: The PR Room
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Interactive displays, tech experts & real user testimonials in Accessibility Technology Marketplace (#41946) and CES Unveiled Las Vegas (#30)

SOMERSET, N.J, December 19, 2016: Oticon (https://www.oticon.com/), industry leader in advanced audiology and hearing aid technology, will showcase Oticon Opn™ at the 2017 Consumer Electronics Show (CES) in Las Vegas from January 5-8, 2017 and at CES Unveiled Las Vegas on January 3.

Oticon Opn is the world's first hearing aid to connect to the Internet via the IFTTT network. The small, discreet hearing aid can be programmed to talk directly with doorbells, smoke detectors & other smart devices via the Oticon ON App. In its core function as a listening device, Opn overcomes a challenge the most advanced hearing solutions can't solve: the ability to handle noisy environments with multiple speakers.

Oticon will offer interactive displays and hands-on demonstrations of Opn's internet connectivity at Booth #41946 at Sands Expo Tech West in the Accessibility Marketplace.

Oticon audiologists and IoT specialists will be on hand to give visitors to the Oticon exhibit a unique smart home experience of Opn in action, featuring a range of connected technology including smart doorbells, TVs, lighting, safety equipment and appliances. Unique recipes created with IFTTT from real users – including a top business executive and a teen – will help to demonstrate the versatile and life-changing benefits of Opn for those with hearing loss.

Innovation Awards Honoree in Two Categories
Oticon Opn was honored with 2017 CES Innovations Awards in two categories – Tech for a Better World and Wearable Technologies. Opn's presence in both underlines Oticon's commitment to develop hearing solutions that make a real difference to people's lives, embracing an "Internet of Things That Matter" and leveraging the benefits of smart devices and connected homes.

For more information, please visit www.Oticon.com/Opn

About Oticon
Oticon is one of the most innovative hearing device manufacturers with more than 110 years of experience putting the needs of people with hearing loss first. Oticon has spearheaded a number of technological breakthroughs which have made a significant difference for people with hearing loss.
Oticon's "brain first" audiological focus recognizes that speech understanding and comprehension are cognitive processes that happen in the brain. Oticon's innovative BrainHearing™ technology is helping to provide better hearing with less effort by giving the brain the clearest, purest sound signals to decode. Oticon designs and manufactures hearing solutions for adults and specialized pediatric instruments. People First is Oticon's strongest and most valued commitment to empower people to communicate freely, interact naturally and participate actively. For more information visit www.oticon.com.

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Visit our CES press site for videos, photos, and further information on the potential of Opn and connected devices.

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