Capriza announces partnership with Schroders

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January 18, 2017 LONDON – Capriza (http://www.capriza.com), a leader in enterprise mobility for business applications, today announced Schroders (http://www.schroders.com), the global asset management company with £375 billion (€433.5 billion/USD $487.1 billion) assets under management as at 30 September 2016, has selected Capriza to power its drive to digitisation. Capriza's Zapp capabilities will be deployed across the organisation as it responds to the waves of change in the financial services sector.

Schroders wanted the ability to link and re-configure core processes from funds administration to sales, marketing to investment strategies using easy-to-use front-end technologies. Capriza achieves this without extensive IT intervention and requiring virtually no re-training of app-savvy modern users.

Commenting on choosing Capriza, Graham Kellen, Chief Digital Officer of Schroders, said: "Schroders is trusted with the investments of a variety of clients. We have to deliver the highest levels of efficiency and responsiveness to our clients. This pursuit mean we cannot restrict ourselves to outdated technology. This investment in Capriza sends the clear signal that we are taking this challenge seriously and we see clear value for our clients globally."

While Capriza is already in use by pioneers in sectors as diverse as automotive, healthcare and education, Schroders will be one of the first in the financial sector to benefit from its transformative technology. Its early adoption will deliver a distinct competitive edge in a sector, asset management, which has traditionally been more conservative with its technology platforms.

Russell Acton, VP and GM, International at Capriza, welcomed Schroders bold move: "Blue chip organisations like Schroders, where success is measured in decades and centuries, quite rightly think hard before embracing technologies. There is no 'rip and replace' option for complex core systems, so Capriza's ability to enhance customer service and increase efficiency by smartly reconnecting these systems is a winning proposition."

About Capriza

Capriza mobile-enables your core applications to make it easy to do business with and within your organization. Capriza's enterprise mobility platform enables IT and lines of business to mobile-enable critical business workflows in a matter of days without any coding, APIs or integration. Capriza works with packaged applications such as SAP, Oracle, Salesforce as well as custom-built solutions. Capriza disrupts the speed and economics of the enterprise mobility journey by extending the capability of existing applications, in a simple and useable way, onto any smartphone or tablet. Founded in 2011 by former executives of Mercury Interactive, Capriza is headquartered in Palo Alto, CA and is funded by Andreessen Horowitz, CRV, Tenaya Capital, Harmony Partners and Allen & Company.

For more information, visit www.capriza.com
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About Schroders plc

Schroders is a global asset management company with £375 billion (€433.5 billion/US$487.1 billion) assets under management as at 30 September 2016. Our clients are major financial institutions including pension funds, banks and insurance companies, local and public authorities, governments, charities, high net worth individuals and retail investors.

With one of the largest networks of offices of any dedicated asset management company, we operate from 37 offices in 27 countries across Europe, the Americas, Asia, Middle East and Africa. Schroders has developed under stable ownership for over 200 years and long-term thinking governs our approach to investing, building client relationships and growing our business.

Further information about Schroders can be found at www.schroders.com.

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