

IRELAND'S DATA CENTRE GROWTH POSITIONS IT AS EUROPEAN ENTRYWAY

Submitted by: BroadGroup

Friday, 3 February 2017

Leading Data Centre and Cloud Congress Datacloud to Host Inaugural Event In Dublin

London/Dublin – 03 February 2017 – Since 2008 Ireland has experienced a global data centre investment boom that reached nearly \$4bn. As the country, continues to bet on digital for its future, billions of extra dollars are on the way.

With this shift in mind, the international media technology company BroadGroup has announced the launch of Datacloud Ireland 2017 (<http://www.datacloudireland.com/>) , the new deal making forum for the next Tier 1 city in Europe, showcasing the country as a highly-connected gateway for data centre and cloud.

“Taxes, location, infrastructure, policy and a savvy workforce have over the last few years earned Ireland a spot in the global map of the data centre industry,” remarked Philip Low of BroadGroup.

“From colocation, retail or wholesale to dedicated hosting, managed hosting, the country’s technology sector has seen a huge boost with players like Microsoft, Apple, AWS, LinkedIn and many more entering its borders”.

For many the island, has become a bridge for US companies wanting to enter Europe and European businesses looking to serve North America. In 2016, more than \$2bn worth of data centre investments have been announced in Ireland. According to the Irish Wind Energy Association, a further \$2bn will be invested in the next five years.

In order to reach industry influencers and innovators in the country BroadGroup has recently announced a partnership with Host In Ireland to ensure Datacloud Ireland 2017 will be the premier international data centre and cloud conference in the sector.

“Ireland has steadily grown into one of the top global locations for hosting digital assets,” commented Garry Connolly, founder and president of Host in Ireland. “With such growth comes the need for the establishment of an international forum hosted within the country to bring together global and local thought leaders and industry veterans to explore the unique role Ireland plays and plan the next steps for the region's sustainable and successful hosting of IT infrastructure. Host in Ireland is pleased to be partnering with BroadGroup for the inaugural Datacloud Ireland event this September, and I believe the collaboration will help to further educate the global industry regarding the benefits to be had by hosting digital assets within Ireland.”

“We are delighted to partner with Host in Ireland for Datacloud Ireland 2017,” said Gregory Gerot, managing director of BroadGroup. “The Host in Ireland initiative has consistently promoted the digital assets of the country, generating a deeper understanding of Ireland’s value as an optimum hosting location, globally. We look forward to working with them and all their members in the future.”

Datacloud Ireland will take place on the 21st of September at the Dublin City Convention Centre. Etix Everywhere, Starline and Tate Airflow are among the sponsors.

About BroadGroup

BroadGroup is an Information Media Technology and Professional Services company. Established in 2002, BroadGroup achieved rapid recognition and growth through delivering quality research and insight in a number of niche and emerging areas of the telecommunications and technology sector. Since founding, the data center and cloud practice has been the main focus of the company. BroadGroup is the leading publishing, event, research and consulting group in this area.

Enquiries: enquiries@broad-group.com

@DatacloudEire (<https://twitter.com/DatacloudEire>)

Datacloud Ireland 2017 (<http://www.datacloudireland.com/>)