New White Paper Reveals How Automation Can Prevent Product Recalls

Submitted by: OAL Group
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Product recalls can have a catastrophic impact on a food manufacturer's brand and business but existing systems often rely on people that are prone to errors. A new white paper from OAL (http://www.oalgroup.com) explains the top five errors and how food manufacturers can "Protect their brands from product recalls with automation."

In 2015, 277 product recalls in the UK (https://www.food.gov.uk/news-updates/news/2016/15190/fsa-annual-report-of-incidents-2015-published) were related to labelling and packaging errors. People up and down the supply chain make mistakes every day and manufacturers need to be confident that their systems can detect and prevent them. Written by Wayne Johnson, OAL Connected Manager, the white paper provides insights into:

The top five reasons label and packaging errors in food manufacturing.
How automation can prevent label and packaging errors.
Ideas on the future development path of automation in food manufacturing.

Wayne has worked in the food industry for over 20 years, on both sides of the retail fence for as Technical Manager for First Milk and a Supermarket Auditor for Somerfield. He now works for OAL helping food manufacturers eliminate errors and explains:

“We published this white paper to help manufacturers understand the errors and risks they are exposed to every day and how they can use automation to overcome them. Every year there is more pressure for compliance and food safety and ultimately paper-based systems can’t keep up.”

OAL Connected is installed on over 1,000 lines globally eliminating product recalls. Greencore in Leeds, the largest manufacturer of Yorkshire Puddings in the UK chose the system having experienced a product recalls. Caroline Smales, Technical Manager at Greencore explains:

“What the system has given us is peace of mind and allowed us to regain customer confidence.”

Download a complimentary copy of “Protecting Your Brand Reputation With Automation By Eliminating Label And Packaging Errors”.

About OAL Connected

OAL Connected protects over 1,000 packaging lines globally from label and date code errors. Leading brands including Heinz, Bakkavor and Yeo Valley use OAL Connected to stop errors and increase productivity. With OAL Connected you can ensure paperless food safety, traceability, performance, productivity, recipe management and label and date code verification (Autocoding). For more information, visit http://www.oalgroup.com/connected/
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