

# PerceptionTV to showcase Perception platform at CABSAT 2017

Submitted by: XL Communications

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- Perception platform to demo on the InBroadcast stand: 219
- TV CABO launches VIVA Mais – first African internet TV service powered by the Perception platform

CABSAT 2017: PerceptionTV (<http://perception.tv/>) will showcase its multiscreen, IPTV platform at CABSAT 2017 on the InBroadcast stand: 219. Perception™ is the most complete out of the box white label internet television platform available today. It enables service providers to deliver advanced television experiences quickly and effectively without investing in complex software development.

Perception™ powers the new internet TV service from TVCABO in Angola – the first deployment of the platform in Africa. The service, called VIVA Mais, launched in November and will enable subscribers to watch live TV, catch up TV and record programmes in the Cloud for viewing on any connected device, including: smartphones, tablets, PCs or set-top boxes.

The new service combines the best elements of an advanced living room TV service as well as mobile viewing via connected devices. Subscribers will be able to watch 50 channels of live television, catch up with programmes broadcast over the past seven days and schedule up to 100GB's worth of programmes. The service is available for around £12 a month for two concurrent licences offering subscribers instant access to high quality TV at home and on the move.

John Mills, CEO PerceptionTV Ltd said: "CABSAT offers us the opportunity to showcase the Perception platform and engage with operators across the globe that want to monetise television. TVCABO's deployment is a prime example of how the Perception platform can empower a new generation of connected consumers to access television whenever and wherever they want without compromising the TV experience."

TVCABO comments: "We were looking for the best internet TV experience for our subscribers without having to build it internally. The Perception platform provided the means to get a fully functional TV service up and running quickly and at a fraction of the cost of creating the service ourselves. With so many advanced features we are certain that the VIVA Mais service will prove extremely popular with our customers, who can now take their TV wherever they go."

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About PerceptionTV Ltd.

PerceptionTV Ltd is a video platform software licensing and services company responsible for sales and distribution of Perception™, the most advanced multi-screen OTT/IPTV platform, that is the first fully integrated solution with embedded CDN middleware and edge servers.

The firm manages the worldwide sales and distribution of Perception, a rapidly deployable and easy scalable platform, proven in operation since 2006. Perception's proprietary software comprises both OTT/IPTV middleware and a CDN video streaming platform that combines live TV, catch-up TV, video on demand and a network PVR into a single and exciting user interface across multiple screens.

Designed for Telco operators, broadcasters, ISP's and content aggregators, Perception's white-label functionality provides a cost effective and user/operator friendly solution for companies wishing to launch multiscreen TV services, without investing in the traditional development timescales or the required expertise.

Headquartered in London, PerceptionTV also has development offices in Slovenia, UAE and Brazil. For more information please visit [www.perception.tv](http://www.perception.tv) (<http://perception.tv/>)

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