

Arrow Business Communications Limited enters the Business Energy market with the acquisition of Pulse Business Energy based in London.

Submitted by: Arrow Business Communications
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Arrow (<http://www.arrowcommunications.co.uk/>) is delighted to announce its purchase of Pulse Business Energy Limited.

Pulse Business Energy (<http://pulsebusinessenergy.co.uk/>) is a fast-growing and award winning UK energy broker ideally placed to assist Arrow in its diversification into the energy market. Both companies will be able to harness the opportunities presented by their customer bases whilst maintaining the existing high service levels and best of breed solutions.

This is Arrow's eighth acquisition in the last seven years and makes it one of very few companies in the UK able to provide a full energy, telecoms and IT consultancy and service proposition.

Arrow, headed by Chris Russell, specialises in telephony and IT solutions for businesses. It offers a diverse portfolio ranging from hosted telephony and mobiles through to mobile device management, telephone systems, IT services, voice and data connectivity. "We identified the energy market as a strategic opportunity a while ago but wanted to partner with a company whose ethos and values were similar to Arrow's. Pulse provides a unique level of service and consultancy and this is reflected in their loyal customer base", says Russell.

Pulse will operate as a separate business unit and its employees will continue to look after their customers whilst benefitting from the use of Arrow's larger resources and expertise. This acquisition will increase Arrow's total turnover to £26 million as well as providing an established presence in the business energy sector.

Ben Dhesi, MD of Pulse comments, "We are excited by the opportunities that working with Arrow will bring. Both companies seek to differentiate themselves by providing sound advice and quality products and a service that customers can rely on".

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