

Carbon Black Named Best Endpoint Detection and Response Solution by Security Professionals in SANS Institute Awards

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Awards celebrate security products that are making a difference by protecting businesses and consumers from cyberattacks

Maidenhead, UK.—April 3rd, 2017— Carbon Black (<https://www.carbonblack.com/>), the leader in next-generation endpoint security, today announced it has been named Best Endpoint Detection and Response Solution by security professionals in the SANS Institute's Best of 2016 Awards (<https://www.sans.org/press/announcement/2017/03/27/1>).

The SANS Best of Awards are not driven by vendors, but by the people actually using the products. The awards are an extension of the SANS "WhatWorks" Programme, which creates awareness of security programmes and solutions that are actually being used to stop bad guys and improve security.

Carbon Black won the 2014 SANS Best of Award for Endpoint Protection and was named honorable mention in the same category in 2015.

"The SANS Best of Awards were created to showcase solutions from around the world that are making a difference by reducing the business impact of cyberattacks in real world applications. By increasing awareness of these solutions, we believe we can help security professionals reduce the number of successful intrusions, as well as greatly reduce the business impact of those that do get through," said John Pescatore, director of emerging security trends, SANS.

Carbon Black helps organisations of all sizes replace ineffective antivirus, lock down endpoints and critical systems, and arm incident response teams with the most advanced tools to hunt down threats. More than 3,000 worldwide customers, including 30 of the Fortune 100 trust Carbon Black to protect their endpoints from the most advanced cyberattacks, including non-malware attacks.

Using a combination of endpoint and cloud-based technologies, Carbon Black delivers a breakthrough security model known as "streaming prevention" to block malware as well as increasingly common attacks that exploit memory and scripting languages, such as PowerShell.

Streaming prevention continuously updates a risk profile based on a steady stream of computer activity. When multiple, potentially malicious events occur in succession, streaming prevention blocks the attack. This breakthrough in prevention leapfrogs machine-learning AV, which focuses exclusively on files and does nothing to target an attacker's behaviors.

"We are honored to receive this award from the SANS Institute," said Patrick Morley, Carbon Black's president and chief executive officer. "The SANS community is among the most talented and well respected in the cybersecurity industry. Being selected as the best endpoint security solution by the best and brightest in the industry reflects the hard work we are doing at Carbon Black to protect worldwide organisations from advanced attacks."

About Carbon Black

Carbon Black is the leading provider of next-generation endpoint security. Carbon Black's Next-Generation Antivirus (NGAV) solution, Cb Defense, leverages breakthrough prevention technology, streaming prevention, to instantly see and stop cyberattacks. Cb Defense uniquely combines breakthrough prevention with market-leading detection and response into a single, lightweight agent delivered through the cloud. With more than 7 million endpoints under management, Carbon Black has more than 3,000 customers, including 30 of the Fortune 100. These customers use Carbon Black to replace legacy antivirus, lock down critical systems, hunt threats, and protect their endpoints from the most advanced cyberattacks, including non-malware attacks.

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