

Benu Networks Named Finalist for 2017 Leading Lights Awards

Submitted by: Benu Networks

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Virtual Service Edge (VSE) for Managed Business Networking Services Short Listed for the Most Innovative Cable Product Award

BILLERICA, Mass. – April 13, 2017 — Benu Networks, a leading provider of innovative virtual network solutions that enable service providers to rapidly create and deliver next generation IP services, today announced that their Virtual Service Edge (VSE) Platform for Managed Business Networking Services has been named a finalist by Light Reading, the market-leading online community for the global communications sector, for the 2017 Leading Lights Award for the Most Innovative Cable Product.

The Most Innovative Cable Product Award is bestowed upon the company that has developed a potentially market-leading product, application or strategy that has enabled the launch, deployment or creation of innovative, profitable cable services during the past year. Now in its thirteenth year, the Leading Lights (<https://tmt.knect365.com/leading-lights/>) is the communications industry's leading awards program. Light Reading's reputation for fiercely independent analysis makes this the most credible and authoritative awards program in the communications industry. All 2017 Leading Lights winners will be announced live at the Leading Lights Awards Dinner, taking place on May 15th (the night before Light Reading's Big Communications Event) at Brazos Hall in Austin, Texas.

Benu Networks has developed a unique Managed Business Networking (MBN) (<http://benu.net/solutions/smart-business/>) solution offering for cable operators that transforms their high-speed data infrastructure assets into an agile, IP service delivery network. The MBN solution enables cable operators to offer compelling managed IT services and cloud, value-added, network applications to SMB/SME subscribers. An application suite utilizing Benu Networks' Virtual Service Edge (VSE) (<http://benu.net/products/vse/>) platform, the MBN solution is a set of open programmable service functions that allows the cable operator to tailor different managed IT service offerings, and combined value-added applications such as cloud security, cloud storage, and site-to-site VPN. The customizable templates include easy-to-use LAN/WAN device management, and Wi-Fi management. The Wi-Fi management enables simple, intuitive, end-user management of a guest portal, marketing campaign management, and social networking integration.

"Benu Networks is proud to receive this prestigious recognition from Light Reading, who has a reputation for thorough and candid analysis," stated Mads Lillelund, CEO, Benu Networks. "This serves as a notable validation that leading industry experts appreciate the value of our innovative solutions."

About Benu Networks

Benu Networks' carrier-class Virtual Service Edge (VSE) software platform enables the rapid creation and delivery of next generation IP services over a converged infrastructure, and empowers service providers to increase revenue, expand market leadership, and meet the dynamic needs of their business, residential and mobile customers. For more information, please visit the Benu Networks website: www.benunetworks.com (<http://www.benunetworks.com>). Follow us on Twitter @benunets.

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