

# APSCo's Ann Swain chairs European team in recruitment TV Documentary Series. Episode 1 now on air!

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The first episode of Top Recruiter 5: North America v Europe, in which Global Chief Executive of APSCo, Ann Swain chairs the European team has now been aired. Filmed last summer, the programme brought together two of the most dynamic recruitment markets in the world, Europe and the USA and put budding entrepreneurial recruiters through their paces in a series of tough challenges and pitches. Ann was in great company with both James Caan and Karren Brady on the judging panel as well as APSCo members Tom Glanfield, Chief Executive of LHi Group, Darren Ryemill CEO of Opus Professional Services Group and Jon Dweck Managing Director of Pod Talent.

"It was a fantastic initiative to be part of", said Ann Swain. "I was delighted to support the series as it was a great opportunity to not only raise the profile of our sector but also to showcase the recruitment profession as a fantastic destination for talent. The entrepreneurs faced a really rigorous three round process. They had to present a 90 second elevator pitch of their business followed by some pretty tough questioning. Then they had the chance to refine their offering working with advisors and ultimately they had to face the final panel for a real grilling! So who came out on top? You will have to watch and find out!"

The first of the five episode series can be seen HERE (<https://www.youtube.com/watch?v=2YzM4ZXnJvU>)

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