Excel’s International team grows

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In May 2017, Excel Networking Solutions (http://www.excel-networking.com/) - the copper and optical cabling infrastructure provider – are delighted to announce that they have appointed a new European Internal Sales Manager, David Willems. This appointment has come at the same time as Nadeen Tisi’s promotion to International Sales Director, to whom David will report.

David joined the business on 2nd May 2017, and will drive the European Sales Team. He will be responsible for the European sales strategy, with Nadeen overlooking this and focusing on the areas that support the Excel brand in achieving future growth in the EU and North America. Fluent in both English and French and based in France, David joins Excel from Leviton, bringing with him more than ten years’ experience in the structured cabling industry. David has a wealth of experience in managing sales teams across Europe, developing distribution channels and implementation of sales strategies. He has a results-driven personality, great team spirit and is very motivated, which will be key to supporting Excel Networking Solutions’ already successful international sales team.

Nadeen joined Excel in August 2007, and ten years later she is now the International Sales Director, managing both the internal and external international sales teams driving Excel’s growth across the world. Nadeen is now also part of the Board of Directors for the organisation, and will be contributing to the strategic decision making that drives Excel forward within the industry.

David’s appointment and Nadeen’s promotion come as part of a wider recruitment drive, which continues to excel with numerous areas of the business both creating new roles and increasing the number of heads so that existing teams can continue to offer the levels of service expected by customers. Excel will continue to strengthen both the internal and external sales teams to support new and existing customers to facilitate growth and ongoing presence in the industry.

Both Nadeen and David are excited to embrace the challenges of their new roles, working together to develop strong international strategies to maximise opportunities and build upon existing business strengths to drive Excel’s international development.

For further details about Excel and the full range of products distributed visit www.excel-networking.com
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For more information, please contact:
Rebecca Harbot
Marketing Communications Executive - Excel
E: rebeccah@mayflex.com
T: 0121 326 2278

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e: info@responsesource.com t: 020 3426 4051 f: 0345 370 7776 w: https://www.responsesource.com