

Giant iTab Discusses UK Event Tech with Department of International Trade

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Mark Jones, Founder and Managing Director of Giant iTab, met with Greg Hands, the UK government's MP for Trade & Investment, last month, as the company was asked to represent the international opportunity for UK event technology. At the meeting, the two discussed ways in which the sector's global excellence can contribute to UK trade and investment.

The meeting followed Mr Hand's visit to Mobile World Congress, where the MP was first introduced to Giant iTab and gained insight into the expertise and global opportunity UK event tech presents to British growth. Mark and Mr Hands discussed Giant iTab's own international expansion, and how this can be replicated by more UK event technology companies. The business has already expanded into the US, Middle East and Australasia, with further ambitions for international growth, particularly in the areas of app development, financial and retail technology market places.

"The product is fantastic, intuitive and easy to use for the customer. Since we met at Mobile World Congress I've found Giant iTab fascinating," commented Greg Hands. "The UK has an incredible capability in events and this is a great example of a company that is enjoying rapid international growth. We're keen to support them wherever we can."

"The government has a specific agenda towards increasing UK export, and event technology is an area they are very interested in following #MWC17," commented Mark Jones, Giant iTab. "We're delighted to be representing the very best of this sector, sharing our own international growth experience, but also looking at how we can work with the government to get even more UK event tech companies doing the same."

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About Giant iTab

Bringing together smart phone, tablet and multi-channel marketing into one complete digital showcasing solution the Giant iTab is a touchscreen tablet solution designed to take advantage of today's rapidly growing world of event showcasing, digital engagement and e-commerce.

Giant iTabs are available for hire with full service and support, and can be delivered to events around the world. Giant iTabs are also available for sale, with a complete 3-year fully managed digital touchscreen package, including installation, warranty and remote software management to ensure all units are working perfectly at all times.

For more information please visit: GIANT ITAB (<http://www.giantitab.com>)

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