

All-New Peugeot 3008 Suv Honoured In The Diesel Car Top 50 Awards

Submitted by: Peugeot

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The celebrations that have surrounded the arrival of the All-New Peugeot 3008 SUV continued at this year's Diesel Car Top 50 Awards, with two major honours bestowed upon the ground-breaking new model.

The All-New Peugeot 3008 SUV was acclaimed as the overall 'Car of the Year' in the Diesel Car Top 50, with a second award being earned in its class as the 'Best Medium SUV'.

On behalf of the judging panel at Diesel Car, Editor Ian Robertson commented: "Peugeot has transformed the 3008 into a fully-fledged SUV and created a real winner in the process... its engines are refined and economical, while its suspension is ideally set up to smooth out British roads. It's a winner in every respect and we are proud to declare it number one in this year's Top 50 awards."

Peugeot UK Managing Director, David Peel, added: "Peugeot has long been synonymous with diesel engines that set the bar for efficiency and sophistication. The 3008 SUV remains true to this reputation with a range of powertrains that offer the blend of performance, economy and driving enjoyment that today's motorist demands.

"The car's many other refinements – notably its class-leading interior quality and technology - combine to make it a highly competitive package. The acclaim that has been bestowed upon the All-New 3008 SUV is a fantastic achievement in what is a new segment for us, and we are genuinely thrilled to receive this recognition from the industry experts."

The All-New Peugeot 3008 SUV can be configured and ordered online from start to finish using Peugeot's Order Online facility.

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PEUGEOT

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature 'Motion & Emotion', Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

PEUGEOT UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008 SUV, 3008 SUV and 5008 SUV supplemented by people-carriers

and a four-model van range that includes the Bipper, Partner, Expert and Boxer. The standard car and van line-up is supported by Electric Vehicles. The range includes the iOn and the Electric version of their most popular small van, the Partner Electric.

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