

Landmark launches LandSearch development site screening tool

Submitted by: Peptalk Communications

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- Unlock a site's development potential with immediate access to essential location-based screening data in one interactive report -

For property developers, real estate investors, local authority planners and land agents who spend many hours manually gathering data from multiple sources to assess the development opportunity or viability of a plot of land, help is now at hand: Landmark Information (<http://www.landmark.co.uk>), the property, land and environmental data specialist, has launched LandSearch (<http://www.land-search.co.uk>); a brand new development site screening tool that provides immediate access to essential information to aid land viability assessments.

In one report, LandSearch instantly provides details on a wealth of areas via an interactive online viewing tool, including:

- Local Authority policy designations
- Planning application data within 1km
- Land Registry title and ownership data
- Environmental and physical development constraints – including risks relating to potential land contamination, flood, ground instability, ecological areas and presence of listed buildings
- Neighbourhood and amenity information, including nearby transport links, schools and healthcare facilities
- Market potential – including local demographics, housing types, council tax banding and home ownership trends.

Designed to highlight potential opportunities and risks at an early stage, LandSearch's findings are visualised using interactive mapped data via a unique online viewing tool. This makes it simple for users to be able to 'drill down' to assess the viability of a plot of land for future development. An easy-to-digest PDF report containing all the information is also provided, following each order.

Paul Blewett, Head of Sales & Product, Landmark Information said, "If you want to realise opportunities, assess development constraints, or simply communicate potential to the market, LandSearch is the report for you. We know that developers, land investors, urban planners and other property professionals can spend hours of time and effort searching for the data they need to progress a piece of land. Now, LandSearch puts an end to this by piecing together all parts of the puzzle in one simple order and helping you to quickly access the information you need. This is going to save everyone a great deal of time and effort."

Continues Paul Blewett: "Interest in LandSearch is already high: we have a number of developers signing up to LandSearch in order to support their nationwide site-based screening activities. It is ideal for organisations looking to develop land already in their portfolio, as well as land they – or their clients – may be looking to acquire."

"With more and more brownfield sites being purchased for redevelopment, LandSearch will come into its

own. It is full of useful information that would have previously taken a matter of days to gather – now it's all available in one order and can be interrogated using a sophisticated online mapping viewer.”

Available to order through Landmark's Promap V2 service, LandSearch enables users to immediately access the data on their given plot via an interactive online viewer. The information will also be provided via a downloadable PDF report within an hour after placing the order and the team of in-house consultants are available to provide advice on potential risks or next steps.

Additional services available through Landmark include: Phase 1 Environmental Assessments; Flood Risk Assessments; UXO Risk Assessments; and Utilities Reports.

LandSearch is available to order via Landmark Information's Promap V2 service. To register or to access a sample LandSearch report, telephone 0844 844 9960, email customerservice@promap.co.uk or visit www.land-search.co.uk for more information.

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Notes to Editors:

1. A sample LandSearch report is available to view here:
http://lmpromap2.s3.amazonaws.com/s3fs-public/LIG_LandSearch_sample.pdf

2. To see the LandSearch online viewing tool, click here:
<https://ui.land-search.co.uk/?guid=98483d0c-8b2c-494a-8ed7-ee6804b796a4#/>

LandSearch provides immediate access to essential information to aid land viability assessments, via an interactive mapped viewer tool

About Landmark Information:

Landmark Information uses data and technology to help customers in the residential and commercial property industries streamline their operations and reduce risk. It combines complex property and environmental data into sophisticated risk models and solutions to enable customers to make smarter decisions, and build workflow solutions that allow customers to carry out tasks more efficiently and effectively.

Landmark has long-standing partnerships with customers in the mortgage lending, surveying and conveyancing markets, as well as in land acquisition, property development, estate agency and insurance. The business takes an entrepreneurial approach that fosters constant innovation, growth and talent development across the organisation. Landmark Information is an international business which is headquartered in the UK and is part of Daily Mail and General Trust plc (DMGT).

Visit <http://www.landmark.co.uk/> or follow Landmark on Twitter: <https://twitter.com/LandmarkUK>

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