

# Introducing the rechargeable smart hearing aids that integrate seamlessly with your connected world

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The world's first internet connected hearing aid Oticon Opn™ gets rechargeable upgrade

Copenhagen, Denmark, June 14th, 2017 – Oticon Opn™ (<http://www.oticon.global/Opn>), the world's first hearing aid that connects to and interacts with the Internet via the IFTTT Network, is set to become a rechargeable hearing solution.

Winner of two 2017 CES Innovations Awards for Wearable Technology and Tech for a Better World and a prestigious 2017 Red Dot award, Oticon Opn now also comes with rechargeable batteries. The sleek, discreet smart hearing aid that can be programmed to talk directly with doorbells, baby monitors, security cameras & other smart devices via the Oticon ON App will offer a more environmentally friendly\* and convenient power platform. Existing Opn hearing aid users can also benefit from the rechargeable solution via a simple upgrade.

The new rechargeable hearing aid allows overnight battery charging to provide sufficient power to last throughout the day. Oticon has also provided the flexibility to interchange the rechargeable battery with disposable batteries when charging is forgotten or not convenient, for example, when travelling.

“Opn will offer the convenience of rechargeable batteries whilst continuing to offer all the award-winning benefits,” says Ole Asboe Jørgensen, President, Oticon brand, Global. “The open sound experience, direct streaming and easy connection to the Internet are now powered throughout the day by simply placing the hearing aids in the charger overnight. Making Opn rechargeable is a practical and welcome solution for hearing aid users that want Opn's revolutionary open sound experience and the convenience of a rechargeable hearing solution.”

In its core function as a hearing aid, Opn overcomes a challenge that even the most advanced hearing aids struggle to solve - the ability to handle noisy environments and follow rapidly changing conversations with multiple speakers, such as the infamous ‘restaurant dilemma’ (<https://www.oticon.global/about/press/news/2016/new-oticon-opn>). Opn users will continue to enjoy the pioneering power and speed of the Velox™ platform that enables them to hear better with less effort and remember more even in the most challenging environments. They can also confidently take full advantage of Opn's 2.4 GHz for direct streaming to iPhone®, TVs, radios, laptops and more throughout the day.

The Opn miniRITE rechargeable solution will be made available later this year. For more information on Oticon Opn, visit [Oticon.global/Opn](http://www.oticon.global/Opn) (<http://www.oticon.global/Opn>).

\*It is estimated that one pair of environmentally friendly rechargeable batteries can save approximately 150-200 disposable batteries per year.

About Oticon

500 million people worldwide suffer from hearing loss. The majority are over the age of 50 while eight

percent are under the age of 18. It is Oticon's ambition that our customers - hearing clinics throughout the world - prefer to use our products for people with impaired hearing. Through passion, dedication and professional expertise, Oticon develops and manufactures hearing aids for both adults and children. Oticon supports every kind of hearing loss from mild to severe and we pride ourselves on developing some of the most innovative hearing aids in the market. Headquartered out of Denmark, we are a global company and part of William Demant Holding Group with more than 12,000 employees and revenues of over DKK 12 billion. [www.oticon.global](http://www.oticon.global)

Press Contact:

Michelle Cross  
The PR Room  
Email: [Michelle.cross@theprroom.co.uk](mailto:Michelle.cross@theprroom.co.uk)  
Tel: 0845 094 2902

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