

# CPA GLOBAL LAUNCHES THE IP ONE SOFTWARE SUITE

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IP One delivers accurate, verified, augmented and consistent data across all CPA Global IP software and Apps

June 20, 2017 – LONDON. CPA Global® (<http://cpaglobal.com>), the IP technology leader, announces the launch of IP One with the integration of Inprotech® - the first of the company's IP management software products to be fully integrated with The IP Platform (<https://www.cpaglobal.com/the-ip-platform>).

Delivered through The IP Platform via a single sign-on (SSO), IP One delivers unified software integration with innovative Apps such as the recently launched File and Renew. IP One also offers customers the most accurate and integrated view of IP data, both proprietary and published, driving greater analysis and insight.

"Insight from information can transform an IP department or an IP practice, helping to drive better IP decisions and realise more value from innovation and ideas," says Simon Webster, CEO. "This is why we have launched IP One on The IP Platform – it is the next generation of IP management software that will solve complex IP issues. IP professionals now have access to a single platform for our IP technology applications, and a constantly updated and accurate overview of IP data."

IP professionals have long struggled with data that is incorrect and unreliable. The World Intellectual Property Organisation (WIPO) reports that one in four records of patent ownership is inaccurate. This, combined with working across different software programmes and applications that do not connect to each other, including those of their foreign agents, makes it challenging for IP professionals to know for certain that their IP data is accurate and verified. IP One resolves this through a unique, common layer of cleansed and verified data – IP One Data – sourced by CPA Global's data science team at Innography. IP One Data matches each customer IP record across all Apps and services in The IP Platform, with the cleansed data eliminating data error and synchronisation issues.

"CPA Global breaks new ground with the introduction of The IP Platform, bringing a truly innovative approach to the business of innovation, and creating a platform for context that the entire organisation can leverage," says Eyal Iffergan, President of Hyperion Research. "With the IP One suite, CPA Global now helps their customers to contextualise the businesses their portfolios serve, and to supercharge access to The IP Platform and its data and automation prowess."

The first product in IP One – Inprotech – is a secure, web-based IP management solution, specifically designed with law firms in mind. Capable of handling even the most sophisticated administrative workflows, Inprotech is modular and highly configurable giving attorneys more time to focus on high-value tasks such as strengthening client relationships or growing their practice. Offering management of your clients' IP assets both at case and name level, workflow automation, records management, e-filing, electronic data exchange, document and form generation, file tracking and multiple language support, Inprotech supports law firms' needs. IP data can be shared with other applications or with CPA Global's services and technology like the Renew App via The IP Platform.

## About CPA Global

CPA Global is the world's leading IP management and technology company. We offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas. IP One Data is at the heart of The IP Platform – empowering our customers with comprehensive, verified and reliable data. We are trusted by many of the world's leading corporations and law firms, and backed by a global team of more than 2,000 passionate and visionary people.

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