

New Global Data Centre Consortium Goes Live

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Forward thinking initiative will help businesses achieve better outcomes.

29 June 2017: PSTG (<http://pstg.co.uk/>), a UK IT professional services company, has teamed up with independent data centre operators globally to form a Data Centre Consortium (<http://pstg.co.uk/data-centre-consortium/>). The initiative will give businesses the widest possible choice of options when it comes to accessing best-of-breed services, and state-of-the-art data centre infrastructure.

"We've observed a growing customer demand for greater flexibility in terms of service and retail pricing over the years. We also know that organisations are put off changing their facility because of the perceived pain of transition. Our value in the consortium is about the consideration of our customer's infrastructure, communications and applications, so we can "not only make recommendations for the most appropriate facility, but help transition into it", says Colin Woods, Business Development Manager at PSTG.

"Working with state-of-the-art data centre facilities, in more convenient locations for businesses is what spurred us to facilitate the creation of a unique Consortium of providers", added Colin.

Around 20 members have already joined the Consortium including aql (<https://aql.com/>) in Leeds, Cogeco Peer 1 (<https://www.cogecopeer1.com/>) in Southampton, Custodian Data Centres (<https://www.custodiandc.com/>) in Kent, EvoSwitch (<http://evoswitch.com/>) in The Netherlands, MIGSOLV (<http://www.migsolv.com/>) in Norfolk, and Servecentric (<https://www.servecentric.com/>) in Dublin.

All members are committed to working in collaboration to support the needs of individual customers, providing access to a wide spread number of geographic locations across the globe. The Consortium already boasts a number of international providers in place as far afield as Hong Kong, Amsterdam, Frankfurt, Dublin and Luxembourg.

To join the Consortium all members must be independent, feature next-generation technologies, engage transparently and offer customers ownership of every aspect of delivery. Each member is a commercial entity in its own right, but is open minded to working co-operatively with other members to enable the DR and resilience services today's organisations need.

As a leading provider of digital transformation services, data centre transition, migration and support coupled with hardware procurement from leading vendors such as Cisco and Dell, PSTG is well placed to help organisations find the best data centre partners for their business.

"As the driving force responsible for instigating the Consortium venture, we're truly excited about the opportunities this unleashes for customers. In essence, it means they will at last be in control of their own data centre destiny," concludes Colin.

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