

ThreatQuotient Named on CRN's 2017 Emerging Vendors List

Submitted by: C8 Consulting

Monday, 24 July 2017

ThreatQuotient's Threat Alliance Program (TAP) Successfully Breaks into Global Markets by Enabling Customers to Get More out of Existing Security Investments

London, UK – 24th July, 2017 – ThreatQuotient™ (<https://www.threatq.com/>), a trusted threat intelligence platform innovator, today announced that it has been recognised by CRN® (<http://www.crn.com/>), a leading channel publication and part of The Channel Company on its list of Emerging Vendors for the second year running. This annual list acknowledges recently founded, up-and-coming technology suppliers who are shaping the future of the IT channel through unique technological innovations, and serves as a highly credible resource for solution providers looking to expand their portfolios with cutting-edge technology. For the first time, CRN has divided this list into seven categories: Cloud, Data Centre, Security, Big Data, Networking/VoIP, Internet of Things and Storage. ThreatQuotient's channel program, TAP, has been recognised in the 2017 Security category.

Through the program's core principles of efficiency, agility, mutual confidence and high competition, TAP has been designed with the success of partners top of mind.. ThreatQuotient provides partners with a deep understanding of the ThreatQ threat intelligence platform, so they can be a trusted partner to their customers. TAP's multi-tiered channel program has three levels, including a simple referral level to process an order, a Silver level and a Gold level; each with varying discounts. ThreatQuotient is committed to being a 100 percent channel-focused company, and TAP's vendor-agnostic approach to integrations enables partnerships with resellers, referrals, strategic vendors, MSSPs, and VARs.

"The continued growth of ThreatQuotient's partner ecosystem will help our customers advance their capabilities and bring together the best security solutions available to defend against both the everyday hacker and the sophisticated adversary," said Haig Colter, Director of Alliances, ThreatQuotient. "We are proud to be recognised by CRN for acting on our philosophy of mutual success, and look forward to future partnerships based on trust and innovative programs."

The flexibility of the ThreatQ platform provides security teams with the control they need to customise their threat operations and management in a way that no other threat intelligence platform can. The product's comprehensive set of industry-standard interfaces fully integrate with the equipment, tools, technologies, people, organisations and processes that protect today's businesses. With competitive margins, deal registration protection, NFR programs, training and certification, ThreatQuotient's partners have the tools necessary to meet and exceed their sales goals.

"This impressive group of technology supplier startups is already disrupting the status quo, aggressively creating and innovating to meet the ever-changing demands of the IT market," said Robert Faletra, CEO of The Channel Company. "CRN's 2017 Emerging Vendors represent the next generation of IT change agents, producing a wide range of leading-edge products that solution providers should keep an eye on in the coming year and beyond."

To learn more about ThreatQuotient's channel program, or to view the full CRN 2017 Emerging Vendors Security list, visit www.crn.com/emergingvendors.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

©2017. The Channel Company, LLC. CRN is a registered trademark of The Channel Company, LLC. All rights reserved.

About ThreatQuotient

ThreatQuotient™ understands that the foundation of intelligence-driven security is people. The company's open and extensible threat intelligence platform, ThreatQ, empowers security teams with the context, customisation and prioritisation needed to make better decisions, accelerate detection and response and advance team collaboration. Leading global companies use ThreatQ as the cornerstone of their threat operations and management system, increasing security effectiveness and efficiency. For more information, visit <http://www.threatquotient.com>.

Media Contact

Imtiaz Mufti

01189 497738

imtiaz@c8consulting.co.uk

Shyla Soni

01189 497763

shyla.soni@c8consulting.co.uk