

ANDERMAN CERAMICS' DIRECTOR TAKES ON ENDURANCE CHALLENGE FOR BLIND CHILDREN AT NEW COLLEGE WORCESTER

Submitted by: e-Zone UK

Monday, 24 July 2017

Sales Director of Kidderminster firm Anderman Industrial Ceramics (<http://www.earthwaterfire.com>), Gary Hateley, is due to take on a phenomenal challenge over the summer to raise money for New College Worcester, a school for children who are blind or visually impaired.

On Sunday 20th August, Gary will attempt to travel the equivalent of 110km at his gym in 10 hour continuous events utilising 4 items of cardio-vascular equipment including a 20km on a treadmill, 10km on an elliptical trainer, 20km on a rowing machine and 60km on a bike.

The money raised will go towards purchasing a piece of state-of-the-art gym equipment for a brand new multi-gym at the College. At New College Worcester, every child is encouraged to stay physically healthy and often visually impaired youngsters find it difficult to maintain their fitness for many reasons. The former stables building on the Campus has been undergoing a transformation to become a 21st Century fitness centre for the students, staff and local community to benefit from.

Gary said "I'm really looking forward to it, my character is one that constantly seeks a new challenge to test and push myself, but doing it to raise much needed funds for the College will provide the motivation to complete the daunting task. NCW is such a worthy local cause, and I can't think of anything more fitting". Gary is preparing for the challenge by following a strict endurance training regime which starts every day at 5.30am before heading to work. "I'm focussing on the rowing and cycling at the moment, because they're the disciplines that I've never really worked on before. The challenge is made even more difficult with the interruption in the training due to business needs meaning I have to travel globally 3 weeks out of the 4 prior to the event, but I'll do all I can to prepare accordingly."

Gary visited the College recently and met with some students to chat about the challenge. NCW student Rufus was particularly impressed. When he heard about the challenge his words were "Good luck with that mate!"

You can support Gary at <http://uk.virginmoneygiving.com/GaryHateley>.

Email: gary.hateley@andermanceramics.com

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About New College Worcester

New College Worcester is national residential school and college for young people aged 11 to 19 who are blind or partially sighted. Every student at NCW has a tailored programme, carefully planned and delivered to meet their individual needs in three key areas; academic achievement, independent living skills and involvement in extracurricular activities at the College and in the community. The opportunities provided to students in these three areas play a crucial role in the development of confidence and self-esteem and preparation for life beyond our College.