

THIRD OF BRITS JEALOUS OF PALS

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NATIONAL NEWS RELEASE

Almost a third of green eyed Brits are secretly jealous of a friend who has done better than them in life, according to a new study.

Researchers took an in depth look into how Britons feel about their lives compared to the lives of their friends and family.

And according to the poll, 29 percent feel resentful - admitting they secretly WISH they had the lifestyle and material things that a close friend or family member has.

According to the survey, 42 percent said they know someone in their social circle who always has the latest "must have thing".

And according to the study of 5,000 Britons by Currys PC World as part of their Great Indoors study, 12 percent have gone and bought the latest phone as SOON as they realised a friend had it.

A further one in twenty have immediately gone out and bought the same television as a friend because they were jealous of how it looked in their house.

One in twenty have emulated the exact same hairstyle of a friend they admire - and a further 5 percent have purchased the same car as someone they look up to.

Astonishingly, 2 percent have even gone as far as purchasing a holiday home, just because a friend or family had one.

According to the data, over half (55 percent) secretly aspire have the life of their best friend, while 21 percent want the life of the next-door neighbour. A further 18 percent dream of having the life of a work colleague.

Matt Walburn, Brand and Communications Director, Currys PC World said: "It's only natural that there is some form of rivalry between groups of friends. We all know that one person who is the first to get the latest smartphone or must-have gadget.

"It's healthy to want to strive for a better lifestyle and to want nice things, It's never worth falling out with friends, however, it's flattering if you're the person everyone is trying to be like."

68 percent of Brits admit many of the people they would like to trade lives with are shallow and materialistic.

Women are guiltier of wanting what other people have, with 47 percent of men saying their other half is

obsessed with what other families are doing.

Ironically, 21 percent of Brits say it annoys them when friends copy things they have spent their hard-earned cash on.

ENDS

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