

Not Actively Looking launches new, free software saving time and money for search firms and handing back online profile control to the senior executive

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The future of candidate databases and profile management for the executive search industry has arrived...

Not Actively Looking Not Actively Looking, the platform (<http://notactivelylooking.com>) for executives to self-manage their profiles with executive search firms, has significantly enhanced its product suite and has launched its free Client and Assignment Manager modules for retained executive search firms. The module includes the option for search firms of adding Executive Private Profiles alongside the Self-Managed Profiles, benefiting both search firms and senior executives.

"Executive search firms have become accustomed to paying for candidate and search assignment management software," says Not Actively Looking CEO Joseph Blass.

"This launch therefore represents a paradigm shift in the industry. As well as reducing the administrative burden on search firms, Not Actively Looking is doing what Gmail did for email messaging in 2004 – offering superior usability as a free service."

Not Actively Looking used in-depth knowledge of the executive search industry when building its platform. It allows search firms to manage their clients and assignments confidentially and easily import and store private profiles and self-managed profiles of the individual records they hold on their database.

The platform is working towards full compliance with the General Data Protection Regulation (GDPR), regulatory protection, due to come into effect in May 2018, that will govern the handling of job candidate profiles in the UK and elsewhere in Europe, offering search firms and the senior executives peace of mind.

Executives play a key role

Not Actively Looking enables executives to play a key role in managing (and deleting, if they wish), their personal data held by search firms. They can view, amend and share their online career profile in a way that suits them, "maintaining confidentiality in an era of over-exposure through social media," says Blass. "This means they no longer need worry about who might see their sensitive personal information."

He adds, "The Not Actively Looking platform is a win-win for both senior executives and search firms."

LAB, a leading executive search firm with offices in Germany and Austria, has been using Not Actively Looking from its initial launch in 2015. Tania Katzauer, Principal and Head of Project "new database technology" for LAB said, "We are happy to be part of Not Actively Looking's rapid product development. The company has provided us with multiple services including self-managed executive

profiles, and a greatly enhanced experience for the executives signing up to LAB via Not Actively Looking.

"Recent developments – both external ones such as GDPR and internal ones like the further development of Not Actively Looking's Client and Assignment Manager - are turning Not Actively Looking into a unique platform for managing all our software needs."

"The fact that these services are being offered on a very low cost basis is just the 'cherry on the cake.'" Frank Beyer, President of LAB-Group, said. "We are very pleased by the high professionalism that Not Actively Looking's senior management have showed in elaborating our needs and developing a state-of-the-art solution exceeding our expectations."

Steve Lavelle, a veteran of the executive search industry and founder of Lavelle Executive Search said, "I was familiar with Not Actively Looking from previous companies that I managed, so when starting Lavelle Executive Search, choosing NAL was the obvious decision. It is great having a platform that is solely dedicated to retained executive search. The platform is functional and aesthetic but, probably most importantly, it helps us easily comply with data protection requirements (GDPR) while enabling executives to update their own profile," Steve added. "As our firm is focused on the technology sector, it makes sense that we adopt the latest and best technology ourselves."

About Not Actively Looking

Not Actively Looking is a discreet platform servicing executive search firms and senior executives including non executive directors - and interim executives, alike. The platform enables the executives to share confidential information about career aspirations and requirements with executive search firms of their choice. The sophisticated search tool enables search firms to access up-to-date relevant information about executives. Not Actively Looking offers the search firms to confidentially manage assignments and clients from within the platform. The platform was launched in April 2015 and is already working with 170 retained executive search firms from around the world - and tens of thousands of executives.

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