Charlie Mullins OBE to Receive #MicroBizMattersDay Global Micro Enterprise Ambassador Award

Submitted by: MicroBizMattersDay
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Britain’s most famous plumber Charlie Mullins OBE will be receiving the Inaugural #MicroBizMattersDay Global Micro Enterprise Ambassador Award this Thursday 12 January in London. The managing director of London-based Pimlico Plumbers will be presented the award which recognises his hard work in supporting microbusinesses and the #MicroBizMattersDay initiative.

From the start, Charlie Mullins OBE set out to change the image of the plumbing and service trade industry. His exacting standards and determination ensured that Pimlico Plumbers grew to become the success it is today. His hard work and determination will be rewarded as part of the #MicroBizMattersDay which he has supported since 2015.

Two further awards will be presented at the Press Conference. The 'Favourite Fictional Micro Business Owner' Award goes to Mma Precious Ramotswe, owner of the No.1 Ladies' Detective Agency who beat Derek 'Del Boy' Trotter and Bob the Builder. Sage will present an award to finalists in their Business Idea competition.

The hotly anticipated annual #MicroBizMattersDay (http://microbizmattersday.rocks/) on Friday 13 January 2017 organised by Tony Robinson OBE (https://www.linkedin.com/in/tonyrobinsonobe) and Tina Boden (https://www.linkedin.com/in/tina-boden-0133b017) kick-starts 2017 for micro business owners with a global, social media extravaganza. #MicroBizMattersDay will bring together over one million micro and small businesses owners giving time - #IGave13 - to help each other, to win and keep customers and to improve cashflow.

The day itself takes place on social media throughout the world, particularly on Twitter, but there is also a physical event comprising 8 learning hours, which will be broadcast through Google Hangouts, YouTube and Facebook Live. This event will be hosted by Pimlico Plumbers, Pimlico House, 1 Sail Street, London, SE11 6NQ. As well as Charlie Mullins OBE there will be a collection of well-known entrepreneurs and business experts attending the event including The Apprentice winner and founder of Bright Ideas Trust, Tim Campbell MBE (http://www.tim-campbell.co.uk/), founder/CEO of the MOBOs, Kanya King MBE (http://www.kanyaking.com/), MOBO award-winning rapper and indie label owner Sway (http://sway.uk.com/) and 24 year old superstar entrepreneur, Chris Percival (http://www.chrispercival.co.uk/). Also contributing online or at Pimlico Plumbers will be Laura Henry, Penny Power OBE, Alysia Silberg (US), Tripp Braden (US), Elaine Clark, Michelle Dorrell, Naomi Timperley, Tina Fotherby and Adrian Ashton.

Tina and Tony will also link up with City Parties with a major feature being a discussion with entrepeneurs in Hull, City of Culture 2017. The broadcasting of the 8 learning hours begins at 7:00 AM with 'Let's Rock Hour' when Tina and Tony will be joined by renowned author and mindfulness expert Tom Evans (http://www.tomevans.co/) getting everyone in the zone.

Organisers Tony Robinson OBE and Tina Boden said, “#MicroBizMattersDay is a great opportunity for business owners everywhere to help each other in their business development. We are thrilled that this year’s event will be hosted at the amazing London premises of Pimlico Plumbers. It is a great honour

that we have so many large corporations, media partners and business membership bodies promoting and broadcasting the #IGave13 message to their business owner customers, suppliers and members. We cannot thank them enough."

LINKS:
Pimlico Plumbers: http://www.pimlicoplumbers.com/
Charlie Mullins: http://www.pimlicoplumbers.com/about-us/charlie-mullins
MicroBizMattersDay Website: http://microbizmattersday.rocks/
MicroBizMattersDay Twitter: @MicroBizMatters #MicroBizMattersDay #IGave13
MicroBizMattersDay Facebook: https://www.facebook.com/microbizmattersday/?fref=ts
Tony Robinson OBE LinkedIn: https://www.linkedin.com/in/tonyrobinsonobe
Tina Boden LinkedIn: https://www.linkedin.com/in/tina-boden-0133b017
Ends

Supporters of #MicroBizMattersDay
ScanSnap (http://www.scansnapcommunity.net/en/) (PFU (EMEA) Limited - a Fujitsu Company) are Premier Partners for the event with support from the UK's leading domain name, website host and provider, 123Reg (https://www.123-reg.co.uk/) and the market leader for integrated accounting, Sage (http://www.sage.com/).

Fujitsu is kindly hosting the press conference at their London office on Thursday. Fujitsu brand scanners are designed, manufactured and marketed worldwide by PFU Limited, a wholly owned subsidiary of Fujitsu Limited (Japan). PFU is a globally active IT provider that designs, manufactures and markets computer hardware, peripheral products and enterprise software. PFU offers a broad portfolio of document scanners for professional, personal, desktop, workgroup, high-volume production and networked environments and is one of the world's leading document scanner companies.

Press Conference Thursday 12 January 2016
A Press Conference and Award Ceremony will begin at 12.30 PM on 12 January at Fujitsu (for ScanSnap), 22 Baker Street, London, W1U 3BW.

Four awards will be presented at the event including the 'Favourite Fictional Micro Business Owner' award and 'Micro Business Champion of the Year'.

Representatives of Enterprise Rockers' (http://www.enterpriserockers.co.uk/) premier partners ScanSnap (http://scansnap.fujitsu.com/) and Pimlico Plumbers (http://www.pimlicoplumbers.com/) will be attending the press conference as well as key supporters including 123Reg (https://www.123-reg.co.uk/) and Sage (http://www.sage.co.uk/).

Media information provided by Famous Publicity. For further media information please contact Adam Betteridge at +44 (0) 33 33 44 23 41 or adam@famouspublicity.com, Tony Robinson at tonyrobinson@gmail.com or Tina Fotherby at +44 (0) 33 33 44 23 41 or tina@famouspublicity.com. For more information about Charlie Mullins OBE please contact Karl Plunkett at karl@pimlicoplumbers.com.

About Tony Robinson OBE

Tony Robinson OBE is an author, speaker, business owner of thirty years and the co-founder of Enterprise Rockers CIC and #MicroBizMattersDay
In 1995 Tony founded, and remains a co-owner of, the SFEDI Group including the Institute of Enterprise and Entrepreneurs. SFEDI is the Government recognised, national and international sector skills body for enterprise. SFEDI specialises in skills development, qualifications and learning for small, medium and micro businesses and those who support them.
In 2001 Tony was awarded an OBE for his services to small firms and training.
Tony has also received a Lifetime Achievement Award for Enterprise from the IAB in 2012. His latest of seven books, is an Amazon 5 star rated book entitled 'Freedom from Bosses Forever'.

About Tina Boden

North Yorkshire-based Tina Boden is one of the UK's leading voices for micro business. By the age of 21 Tina was running her own business in partnership with her mother and has been running micro businesses ever since.

Through her rebranded business, The Tiny Troubleshooter, Tina shares over 25 years of her experience and helps others who are running micro businesses, charities or social enterprises keep their organisation on the right track. Tina ensures business owners develop and flourish through strategic implementation.

In 2012 Tony and Tina created a free, non-membership 'network of networks' in order to bring together micro enterprises and business owners to share their knowledge to other micro business owners. Enterprise Rockers and @MicroBizMatters operates globally.

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