

Snoopadelic in the(da) Pandemic - Snoop Dogg supports the fight against Coronavirus (COVID-19)

Submitted by: React Marketing

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On September 12th 2020, Snoop Dogg (<https://www.instagram.com/snoopdogg>) will be streaming live from his Compound in LA to millions of homes around the world to raise funds for the International Medical Corps (<https://internationalmedicalcorps.org>), which is helping to fight the global pandemic and provide life-saving care around the world.

Since the World Health Organization (WHO) declared the COVID-19 outbreak a pandemic on March 11th 2020, cases have continued to increase rapidly. The International Medical Corps works closely with international, national and local charities and health organisations, providing medical expertise, equipment, training and triage & treatment services. Its goal is to ensure that at-risk countries and regions can prepare for and respond to outbreaks of coronavirus quickly and safely.

This will be the first of many shows created by Couch Concerts Live (www.couchconcerts.tv), a new streaming platform that presents major artists' performances in support of those suffering from the effects of global crises, from COVID-19 to climate change and more.

The partnership between TARI Global (<https://tariglobal.com>), American Artist Company (<https://aacbooking.com>), The Temple Company (<http://www.thetemplecompany.com>) and Jam Management Group (<http://www.jammanagement.com>) brings together a team with the reach, experience and expertise that will enable them to support International Medical Corps on a global level.

Nathan Tari, CEO of TARI Global, and Founder of the event, comments: "The entertainment industry has been hard hit by the pandemic. While we were staying safely at home, we put our heads together and decided to use our talent and experience to do something in support of those suffering from the outbreak of this terrible virus. We are looking to bring some fun, excitement as well as a special experience with some of the world's most celebrated stars. This concert will be the first of many, and we are excited to have Snoop Dogg to help us launch."

Tickets for Couch Concerts Live presenting 'Snoopadelic in da Pandemic' are now available to purchase on [Ticketco.events](https://ticketco.events) (<https://ticketco.events>), [SeeTickets.com](https://www.seetickets.com) ([SeeTickets.com](https://www.seetickets.com)) or Couch Concerts Facebook (<https://www.facebook.com/events/932254393961381>). Join Snoop Dogg as he entertains us live from his Compound, with his infamous Snoopadelic Live DJ Show, expect some hits whilst hanging out with Snoop from the comfort of your own home, staying safe and raising funds for COVID-19 causes.

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About:

CouchConcerts

CouchConcerts is a new interactive live streaming platform where some of the best music artists from around the world perform directly to your living room. Founded by TARI Global to create a platform where performances are used to support those suffering from the effects of global

crises. www.couchconcerts.tv

TARI Global

A creative network agency focused on delivering quality music & entertainment industry expertise, securing talent and providing expert consultancy across brand partnerships, publicity, marketing & talent activations. www.tariglobal.com

International Medical Corps

A global, nonprofit, humanitarian aid organization dedicated to saving lives and relieving suffering by providing emergency medical services, as well as healthcare training and development programmes, to those affected by disaster, disease or conflict. www.internationalmedicalcorps.org

American Artists Company (AAC)

A leading global concert production, talent management and booking agency. They also work closely with artists as consultants, advisors and branding specialists. www.aacbooking.com

The Temple Company

A creative talent agency operating in the art, sports, entertainment & media sectors. www.thetemplecompany.com

Jam Management Group

A management and investment company building a portfolio of F&B, music and tech businesses on a global scale - underpinned by drive, inspiration & knowledge. www.jammanagement.com

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