

MIP Politecnico di Milano, the only Business School in Europe to gain certification in sustainability and inclusiveness

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MIP Politecnico di Milano in Milan is the only Business School in Europe to join an international community of companies that stand out for their commitment to combining profit with the well-being of society and care for the environment.

The B Corp Certification is a prestigious recognition that is awarded to companies for their commitment to sustainable development and building a more inclusive society. MIP Politecnico di Milano is the first Italian and only European business school to have been accredited, and is just one of a few worldwide.

During the accreditation process, MIP was helped by Nativa, designer of sustainable and regenerative evolution models, the first B Corp in Europe and B Lab's Italian partner.

B Corp companies form an international community of companies with the common goal of combining profit with a search for the collective well-being, and care for the environment and society as a whole. Around 3,400 companies have been awarded this certification, one hundred or so being in Italy. The required certification process involves a rigorous assessment to examine the organisation's model of governance, its care for human capital, its relationship with its partners and social context, and respect for the environment. The procedure, therefore, analyses and measures the results achieved by the company in question in this area.

This recognition certifies MIP's consolidated commitment and, more generally, that of the School of Management of Politecnico di Milano to which MIP belongs, for years actively involved in research, training and joint projects with companies on topics concerning social responsibility.

One of the essential elements that led MIP to undergo this certification is its full understanding of the role that every company will play in building a better tomorrow for everyone. The purpose of every business will increasingly be re-thought, to give centrality to the role that it wishes to hold in society. As well as encouraging growing interest in its training programmes on the topics of purpose, sustainability and inclusivity, MIP intends to use its status as a Certified B Corporation to accelerate the virtuous process by which it will become itself a sustainable organisation.

Vittorio Chiesa and Federico Frattini, President and Dean of MIP Politecnico di Milano respectively: "All of us at MIP are intensely proud to have received this significant certification". We are, above all, delighted to say that we are the only European business school to be a Certified B Corporation. Furthermore, in the current unprecedented health emergency, when we are querying the development models that allowed it to happen, seeing our contribution for a more sustainable future being recognised in this way takes on an even deeper meaning. Business schools are increasingly underlining their strong role as agents for change committed to building a better and more inclusive society"

Raffaella Cagliano, Deputy Director of the School of Management of Politecnico di Milano: "This acknowledgement is a major milestone and rewards the hard work carried out with passion and commitment in recent years. B Corp Certification fits into a strategy of sustainable growth that the

School of Management has been carrying forward for a long time, and we are convinced that this is the principle responsibility for an institute like us that operates in research and trains young professionals and managers”

Eric Ezechieli, co-founder of Nativa:

“Our collaboration with MIP Politecnico di Milano has been highly beneficial and we are happy to have helped MIP, as a representative of Italian excellence, in accelerating its progress towards B Corp Certification. MIP’s commitment towards people, society and the environment is a clear signal to all business schools: parameters linked to sustainability must be included in the organisation’s mission, as a core competence for tomorrows’ decision-makers”.

MIP’s status as a B Corp certified company will direct its actions in the field of sustainability over the upcoming years. Its plans include expanding initiatives that can produce an impact in the areas of accessibility, inclusion, the well-being of people and environmental sustainability.

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