

The One Step Secret To An Effortless, Affordable House and Garden Update

Submitted by: GALLERY BEAUTIFUL Limited

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“Statement cushions are an easy, affordable way to update any room or garden instantly,” says Sonya Rothwell, artist designer and Alchemist-in-Chief of luxury art + interiors boutique Gallery Beautiful.

GalleryBeautiful.com (<https://www.GalleryBeautiful.com>)

Patterned cushions have an eye-catching ‘wow factor’ that helps build a mood boosting, decorative feeling in the home whilst providing a strong sense of welcome. Scattered on a sofa, dressing a bed, yoga studio or gazebo, an elegant new look throw pillow will make a big impact with very little effort required.

Whether you’re looking to revamp your sitting-room, lay back and lounge or dine al fresco, Gallery Beautiful has a stylish and versatile selection of indoor and outdoor cushions to help you make the most of your space. Mixing contemporary designs with sumptuous velvet or waterproof breathable fabric, their range available from [gallerybeautiful.com](https://www.gallerybeautiful.com) (<https://www.gallerybeautiful.com/collections/luxury-cushions>) is conjured in Somerset by Sonya Rothwell who trained at Central St. Martin’s University.

Sonya creates from the heart seeing Art as a spiritual alchemy; the divine dance of turning inspiration into form. Her otherworldly oil paintings are created by what she calls ‘cosmosis’ – subtly absorbed minglings with universal forces. Sonya reimagines her paintings into mandalaesque patterns reminiscent of her travels throughout India and Nepal, as well as her journeys within. As she originates a textile design, totems of celestial beings emerge within its intricate matrix. Sonya jokes that they are helping her as she works. Her art inspired designs are then digitally printed on luxurious fabrics before being hand-finished at a local sewing house in Frome, an artisan hotspot of England’s West country.

A celebration of award-winning colour confident design, Sonya Rothwell gives a modern twist on minimal maximalism that delivers a unique trendsetting style. Drawing inspiration from spirit, the collection embraces colour and print for an effervescent and personalised statement. Exquisitely handmade, Sonya’s heavenly cushions are works of art in themselves, blurring the boundaries of art and design. Appealing to town and country lovers alike they effortlessly add a touch of Space-Age glamour to both period houses and modern homes. Whatever the interior style, Gallery Beautiful cushions sit well in any scheme; neutral or colourful, modern or traditional, bringing joy and elegance to any space.

A chair, window seat or sun bed may be dressed with one style of cushion alone to inject a pop of colour, but for Sonya it’s far richer to play with textures and patterns, contrasting plain block colour cushions in wool, linen or silk with vibrant printed ones. Sonya also recommends mixing different sizes and shapes together such as round, square, rectangle and squares. Layering various designs in similar hues works well, but contrasting colours is really effective if you desire a more eclectic feel.

Following last year’s success as winner of ‘Best Luxury Interior Accessories’ Award – Build Magazine, Gallery Beautiful won two more awards this year, both from the Southern Enterprise Awards established by SME News; ‘Best Luxury Interior Décor Brand’ and ‘Eco-Excellence Award For

Sustainable Products.’

Made in Heaven, handcrafted in Britain locally to order, Gallery Beautiful products are sustainable and eco-ethical. Due to their strong values they offer an option to buy their cushions as covers only for those further afield. Sonya explains; “We all know that buying locally is best for our planet and that the high carbon emissions of international trade are destroying our eco-system. That’s why we try to keep our carbon footprint to a minimum by recommending not buying from us items that can be found nearer to home, such as feather inners for cushion orders. Thus dramatically reducing parcel sizes, our footprint and their shipping costs.”

All Gallery Beautiful cushion designs are available in two versatile fabrics options; sumptuous indoor velvet or a self-piped outdoor breathable waterproof fabric, and in four versatile sizes – from small scatter cushions and large throw pillows to oversized floor cushions. The removable covers with concealed zipper have the same design on both sides, and are printed using eco inks because “we love our mother Earth.”

Sonya Rothwell’s extensive cushion collection is complemented by sophisticated and unexpected colour combinations. Mixtures of moody, muted tones with rich rainbow pops of multicolours give an ultra-modern edge to the designs. A diverse palette with evocative names that signify their essence including luna, blue sage, dark opal, golden ray, chai latte and rust noir. Most loved for its playful, yet chic design is the Butterfly Effect cushion print, also seen across wallpaper, lampshades and oversized floor cushions. For special design projects Gallery Beautiful cushions and home décor accessories can be bespoke colour matched to suit any interior colour schemes for a small additional cost per design. Available online from gallerybeautiful.com (<https://www.gallerybeautiful.com/collections/luxury-cushions>)

Don’t forget to use your Tribe Beautiful discount for 15% off your first purchase site wide by creating an account (<https://www.gallerybeautiful.com/account/login>) Stay up to date and inspired, follow Sonya Rothwell on Instagram @gallery.beautiful (<https://www.instagram.com/gallery.beautiful/>)

Composition :

INDOOR CUSHION FABRIC Sumptuous Velvet Poly Cotton Blend 250gsm Soft Matt Opaque Short Pile Rub

Test : 20,000 - 50,000 Fire Rated

OUTDOOR CUSHION FABRIC

Self Piped Breathable Waterproof 155gsm Soft (not crunchy) Strong Matt Opaque Durable Waterproof

Test : 10,000mm

Sizes + Prices :

40x40cm (cover only) from £110

40x40cm (with feather inner) from £115 50x50cm (cover only) from £125

50x50cm (with feather inner) from £135

80x80cm (cover only) from £235

80x80cm (with feather inner) from £255

95x95cm (cover only) from £255

95x95cm (with feather inner) from £295

For 'Cover' Only orders we recommend the following inner sizes :

40cmsq cover use approx 45cmsq inner

55cmsq cover use approx 60cmsq inner

80cmsq cover use approx 85cmsq inner

95cmsq cover use approx 100cmsq inner

– ENDS –

For press enquiries please contact:

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THE ARTIST

Sonya Rothwell creates from the heart seeing Art as a spiritual alchemy – the divine dance of bringing inspiration into being. Her oil paintings of empyrean consciousness expressing itself (from which her décor designs are derived) are created by what she calls 'cosmosis' – subtly absorbed minglings with universal forces. "We are all made of stars, interwoven and infinite."

THE DESIGNER

British artist designer Sonya Rothwell is recognised as a prolific creator of highly collectable, contemporary bespoke statement pieces infused with spirit. Renowned for her signature aesthetic 'Space Age Glamour' – celestial motifs, intricate pattern, shimmering pearlescent texture + kaleidoscopic colour inspired by her oil paintings of the cosmos. Sonya's eye for style, colour, composition and extensive knowledge of print is built upon many years as a designer, art director and fine artist following her formal arts training at renowned Central St Martins, London.

THE ALCHEMIST

Sonya Rothwell is Alchemist-in-Chief of Gallery Beautiful – an eco-ethical art + design house renowned for its award-winning art, luxury décor and home furnishings. Available from the gallery (by appointment only) which is situated within her beautiful grade II listed National Trust home surrounded by an enchanting National Trust garden in Wiltshire. And online at [GalleryBeautiful.com](https://www.GalleryBeautiful.com) (<https://www.GalleryBeautiful.com>)

INSPIRATION

Being a nomadic free-spirit ever in search of colour & culture Sonya loves adventure. Her urge to leave no stone unturned regularly steers her off the beaten track allowing for sacred time out to also journey within – the source of her inspiration and essence of her work. Wanderlust abound, she climbed the Himalaya to Heaven (known as Swargarohini in Sanskrit; Swarga meaning 'Heaven' and Arohini meaning 'ascent') to reach for the stars from the highest place on Earth, as she made her own journey to

Swarga.

INTEGRITY

Sonya Rothwell art + luxury interior accessories are eco-ethical, sustainable and made to order encouraging people to #BuyLess. Their sales support Sonya's umbrella charity Temple Beautiful – a centre of spirit; the arts, meditation, wellbeing + higher consciousness – helping deprived children live better lives. Formed from her desire to, as Gandhi said, 'be the change' she wishes to see in the world and empower many of the beautiful children she meets on her travels.

TempleBeautiful.om (<https://www.TempleBeautiful.com>)

JOIN

Tribe Beautiful – a global community of magic makers; conscious co-creators restoring our beautiful world. As the Dalai Lama says; "The planet doesn't need more successful people, it desperately needs more peacemakers, healers, restorers, storytellers and lovers of all kinds."

Create an account (<https://www.gallerybeautiful.com/account/login>) to receive 15% off your first purchase site wide.

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