

# Much needed antidote for 2020! Perfume house sparks memories of sun filled holidays with range of scented candles

Submitted by: Crosskey Avenue

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- Cult like status for Crosskey Avenue's range of scented candles anticipated as the brand launches with debut collection. One of the UK's new brands to watch in 2021 for devotees of the scented candle.
- The new London based perfume house is inspired by travel, horticulture and the concept of memory.
- Launch comes at the end of tough year as winter sets in and memories of sunshine start to fade.

Expect to see a new collection of scented candles gracing coffee tables across the country, don't forget you heard the name here first! Crosskey Avenue is a new upstart boutique perfume house from London that's launching with three exquisitely fragranced candles.

The soy blend candles, each highly fragranced with a sophisticated perfume that include essential oils, have been inspired by global holiday destinations favoured by the discerning traveller.

Meet your new favourites:

Ischia – Italian lemons combined with the sweet perfume of freshly cut red roses in this luxurious fragrance full of abundance. Inspired by summer getaways to the fertile volcanic Italian island of Ischia, this zesty yet floral fragrance mixes with notes of tomato leaf and Mediterranean cypress. Uplifting yet floral!

Langkawi - Inspired by the relaxing scents of Malaysia's tropical island paradise. Heavenly frangipani combines with milky coconut and fresh lemongrass to create this irresistibly luxurious fragrance. Breathe in and let us take you on a soothing walk along white sandy beaches as the warm waves gently lap at your feet. Zen like heavenly!

Haputale – the delicate scent of blue water lily, bergamot and chamomile help evoke the wonderous tea growing Hill Country region of Sri Lanka. This rich spicy fragrance has hints of pink pepper and reminds us of cosy nights sipping warm tea on the terrace looking out over well-tended tea fields. Cosy evening bliss!

Crosskey Avenue founder and director Howard Crosskey takes his inspiration from travel, horticulture and memory and said: "I've always been fascinated by our olfactory senses; it has the power to evoke so many emotions and memories in us all. Like every time I smell the warm resinous fragrance of the cypress tree, instantly I'm transported back to joyous childhood holidays in Greece spent with my family before we lost my Father. All that from walking past a tree!

"I've found fragrance can play a key role in bringing us comfort and joy through its ability to evoke memories and emotions. With Crosskey Avenue I'm creating pathways for lost memories and joyful occasions through perfume and its innate ability to trigger human emotions. Given this last year travel hasn't been an option for most of us, I decided my launch collection would be inspired by my past travels around the world. Crosskey Avenue is hopeful, forward looking yet reflective."

Crosskey Avenue's luxury scented candles are made in England by professional Chandlers with over 130 years of experience. A soy blend wax is used with a cotton wick to ensure the highest quality burn and maximum perfume throw.

Sustainability has been built into the Crosskey Avenue brand from its inception. Packaging is proudly plastic free and recyclable. Cardboard using Forest Stewardship Council certified wood is used for the outer packaging and the soy blend wax is derived from soy grown responsibly in the EU.

A perfect Christmas gift, the candles are available to purchase for £39 exclusively from <https://crosskeyavenue.com/>

Notes to editors:

1. Contact Howard Crosskey [howard@crosskeyavenue.com](mailto:howard@crosskeyavenue.com) +44 (0) 7590 910341
2. Full size samples of each candle are available for your enjoyment and evaluation. Just drop us a line with your address and your preferred candle (Ischia, Haputale or Langkawi).
3. The digital collages and product photos are available to download at [https://1drv.ms/u/s!Arj\\_pNgDbOXAIXXxZLnqwfYFskmh?e=OVyN38](https://1drv.ms/u/s!Arj_pNgDbOXAIXXxZLnqwfYFskmh?e=OVyN38)
4. If you like what you see please follow us on Instagram @crosskeyavenue <https://www.instagram.com/crosskeyavenue/?hl=en> and spread the word using #CrosskeyAvenue.