

Fall in Love with Yamaha Music London

Submitted by: Yamaha Music London (Morvan)

Tuesday, 12 January 2021

Stay safe, stay home and enjoy the benefits of a snuggle on the sofa this Valentine's Day advises Yamaha Music London.

It only takes fifteen minutes of listening to your favourite music to release dopamine, a neurotransmitter that leads to increased feeling of happiness, excitement and joy, especially romantic love songs!

Music listening has soared during lockdown with music playing a vital part in lifting mood and 89% of the UK population spent their spare time during the last lockdown watching TV or streaming shows and films.* Now could be the time to fall in love with a versatile performer like the Yamaha MusicCast BAR 400 Front-Surround System Soundbar – great for both music and movies!

The Yamaha Bar 400 (£499) will bring your favourite Netflix series or movie to life and also includes Yamaha MusicCast with full music streaming and multiroom abilities.

Yamaha's Bar 400 comprises two parts: the main soundbar to go in front of or below the TV, together with a wireless subwoofer to place wherever is convenient. The bar is 98cm wide and at just 6cm, low enough to avoid covering either the screen or the infrared receiver of many TVs. If your TV is wall-mounted it can easily sit below or it can itself be wall-mounted.

The HDMI connections are straightforward, as most sound will come to the soundbar from the TV, down the Audio Return Channel of the HDMI cable you use to link the soundbar to your TV. You can also plug one HDMI source directly into the bar itself, and you can pick the source from which you're most interested in getting the best surround effect, perhaps a Blu-ray player or games console.

The Yamaha Bar 400 features DTS Virtual:X which delivers '3D surround' playback with sound not only from horizontal directions, but also from varying heights. The Yamaha Bar 400 offers three audio modes: Stereo, a strong sound good for music, Surround, and 3D Surround. Move up the '3D Surround' option and there's an enormous tonal effect on the whole sound making you feel completely immersed in the movie soundtrack. You can add Yamaha wireless headphones to enjoy movies and music late at night without disturbing the rest of the home.

EASY ACCESS MUSIC

You can network the Yamaha Bar 400 to activate the abilities of the MusicCast platform, either a wired Ethernet connection to your network, or using the iOS/Android MusicCast apps to connect it with your home Wi-Fi. Once networked, MusicCast can deliver a wide range of online streaming services such as Tidal, Deezer, Spotify and internet radio.

MusicCast can also play from music shares on your home network via DLNA, while AirPlay 2 integrates it nicely into Apple-based homes. Finally there's Bluetooth for direct streaming from any device, though the MusicCast app can also play tunes from your device over Wi-Fi, MusicCast can also send sound out via Bluetooth, so you could extend the audio to perhaps a small Yamaha wireless MusicCast 20 speaker (£159)

in an open-plan kitchen to enjoy your favourite love songs as you prepare your romantic Valentine's meal or hold a kitchen disco just for two.

MusicCast devices can also be controlled by either Google Assistant or Alexa or simply use the remote control. Or use the MusicCast app. easy to access your own music, including high-res files up to 24-bit/192kHz over the network, and online music too. It's also easy to get multiroom sound happening by joining multiple MusicCast 'rooms' together.

DOUBLE THE PLEASURE

MusicCast Surround has a big advantage as a temporary set-up for big movie nights, because then you can use the wireless Yamaha speakers as standalone wireless multiroom speakers in other rooms for most of the time. It only takes a matter of seconds to reassign them, so you get double functionality – real surround when you want it, wireless multiroom the rest of the time.

You can use either two of the small MusicCast 20 speakers Yamaha MusicCast 20 Wireless Speaker (£159) or one of the larger (and stereo) MusicCast 50 Wireless Speaker (£329) which would be positioned directly behind the listener, firing to left and right.

Visit yamahamusiclondon.com to see the entire Hi Fi and Home Cinema ranges available or for further information and advice call 0207 432 4400.

-ends-

Editor's Notes

*Source The Cost of Self Care Research The Body Shop November 2020

PRESS INFORMATION

For further Press Information, images and interview requests contact: press@yamahamusiclondon.com or call 07379688578