

# MIP Politecnico di Milano graduate Daniele Pes wins 'MBA Startup of the Year'

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Daniele Pes, a graduate from Graduate School of Management, MIP Politecnico di Milano, has won the coveted MBA Startup of the Year award for his company Grycle.

He received this accolade at the AMBA & BGA Excellence Awards, which were held virtually on 29 January 2021.

The ceremony had 365 people registered to attend including Business School leaders, as well as category finalists, judges and members of the media.

Daniele Pes left his role as Director of Open Innovation and Digital Transformation in a multinational fair-trade company to dedicate himself to his new venture, Grycle.

Grycle performs small-scale industrial waste treatment, allowing the transformation of undifferentiated waste back into raw materials upstream of the supply chain, thus dramatically reducing costs and impacts.

The patented technology transforms waste sustainably into flakes of raw materials that are automatically separated and ready for industrial reuse. There is no more need for manual sorting. Garbage is turned from waste into valuable resources, which are recyclable indefinitely.

"On behalf of Grycle team I want to thank MIP and make an appeal to the companies in the waste and mechatronics industries, as long as the investors out there. We do the R&D you might have done in the past. If we've not done enough so far, this is the perfect moment to fill the gap between talking about the environment and concretely change and evolve. Let's talk, let's collaborate, let's make it real, together" said Daniele Pes

Andrew Main Wilson, Chief Executive of the Association of MBAs and Business Graduates Association (AMBA & BGA), said:

'On behalf of the AMBA and Business Graduates Association (BGA) team, I would like to congratulate the Finalists and Winners of this year's Excellence Awards.

'This was our largest-ever AMBA & BGA Excellence Awards, featuring 11 categories. We have had a record number of entries, representing all six continents, and the competition was stronger than ever. The entries who made the final shortlist in each category should feel proud of their achievements.

'I also want to take the opportunity to thank our headline sponsor, Blue Prism, and its Chairman and CEO, Jason Kingdon, as well as our award sponsors – Advent Group, Barco and Studios Digital Education. Their support for our awards – and the business education sector – is greatly appreciated.'

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For more information, contact Olivia Nieberg at BlueSky Education on [olivia@bluesky-pr.com](mailto:olivia@bluesky-pr.com) or call +44 (0)1582 790 091.