

5 years after the Brexit referendum, 25% of people would change their vote

Submitted by: KIS Finance

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Key statistics

- 25% of those who voted in the referendum would now change their vote.
- 11.4% of those who voted Leave would now vote Remain.
- 13.6% of those who voted Remain would now vote Leave.
- 16.7% of those who didn't vote would now vote Leave.
- 39% of those who didn't vote would now vote Remain.

Today marks the fifth anniversary of the Brexit referendum where the British people voted to leave the European Union. With this in mind, KIS Finance (<https://www.kisbridgingloans.co.uk/>) conducted a survey (<https://www.kisbridgingloans.co.uk/finance-news/5-years-after-the-brexit-referendum-25-percent-of-people-would-change-their-vote>) which asked 2,000 people whether they would change their vote if they had a second opportunity.

The survey revealed that 25% of those who voted in the referendum would now change their vote.

This is made up of:

- 11.4% of those who voted Leave would now vote Remain
- 13.6% of those who voted Remain would now vote Leave

However, perhaps even more notably, out of those who didn't vote in the referendum:

- 16.7% wish they had voted Leave
- 39% wish they had voted Remain.

It is estimated that Brexit cost the UK economy £400m - £800m per week by the end of 2019. The survey respondents were given this information so it could be taken into consideration when making their decision.

This is a staggering cost after the Leave party won partially on the promise of saving the £350m per week sent to the EU and using that to fund the NHS instead.

This data has clearly had a significant impact on how people feel towards leaving the EU.

Based on these survey results, the outcome of the 2016 referendum could have been very different.

[ENDS]

-All figures, unless otherwise stated are from a survey conducted with The Leadership Factor. The total sample size was 2,000. Fieldwork was undertaken between 14th June 2021 and 20th June 2021. The survey was carried out online.

-Further data breakdowns (by gender, region, and city) are available on request.

About KIS Finance:

KIS Finance are an independent finance broker specialising in bridging finance, development finance, commercial mortgages, equity release, and secured loans. Their team of advisors have considerable experience across multiple different areas of the finance sector, as well as insurance and compliance.

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