

Emmy® nominated Actress Nathalie Emmanuel to Call Out Hair Discrimination for Annual Campaign

Submitted by: Jim and Henry
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Nathalie Emmanuel, best known for her roles in the FAST & FURIOUS franchise as well as Emmy® nominated series “Game of Thrones” and “Die Hart,” joins this year’s FrOctober Afro hair campaign to stand against hair discrimination.

For the annual celebration of Afro hair throughout October, FrOctober founder and CEO of natural hair brand Jim + Henry, Tammy Facey, has reached out to celebrities, MPs, and authors to understand hair prejudice and demand an end to natural hair bias in 2021.

“I have so many stories,” says Emmanuel. “Once on a job, they made me straighten my hair because there was another mixed-race woman actor (with natural hair) and I was told no one would be able to tell us apart. And my hair was destroyed by the end.”

It is not just actors who experience this. A pupil was last week excluded from a Nottingham school over their natural hair style.

15-year-old Tyrelle Richards was excluded from Ellis Guilford school, part of the Creative Education Trust, at the start of the new school year. The school claimed his hair style, which he has worn since he attended in year 7, breaches its school policy. We have contacted Members of Parliament about his case.

FrOctober will change perceptions of natural hair. Besides Nathalie we will be speaking to local MPs, author and lecturer Kehinde Andrews and many more.

Watch Tammy’s Instagram live interview with Nathalie at 6pm on 02 October with other guests to follow later in the month.

For more information regarding FrOctober visit jimandhenry.com
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