

The Cheesiest Valentine's Gift - New in Sainsbury's

Submitted by: Godminster

Tuesday, 8 February 2022

Snap up these seriously cute cheese hearts in Sainsbury's while you can. Deliciously smooth and creamy with a mouth-watering twang, the Godminster Heart-Shaped Vintage Organic Cheddar was voted 'the Nation's Favourite Organic Product'(1) and makes the perfect 'cheesy' Valentine's gift. Pick up a truckle for your cheese lover in over 300 Sainsbury's stores from 9th February to 22nd March 2022. (RSP: £5/200g)

Get your Valentine's gift sorted in a heartbeat with this tasty treat.

Godminster's iconic Heart-Shaped Vintage Organic Cheddars can be found in over 300 Sainsbury's stores from 9th February, just in time for Valentine's Day. These pretty truckles were voted 'the Nation's Favourite Organic Product'(2) and make the perfect present for any cheese lover.

The 200g Godminster Heart-Shaped Vintage Organic Cheddar is produced in the heart of Somerset, famous for producing world-beating cheddar cheese. Deliciously creamy in texture but with a rich depth of flavour, the cheddar is made to a traditional recipe using only organic milk. The heart truckle is a great way to show your love for Valentine's Day, anniversaries, birthdays or any other special occasion. The heart shape symbolizes love and affection, and this is a sure-fire way of showing someone you care.

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(1) (2) Voted 'Nation's Favourite Product' by popular vote at the BOOM (Best of the Organic Market) Awards 2019-2021

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About Godminster

"Nature repays those who treat her kindly" is Godminster's motto and it's from nature's finest ingredients that we take all of our inspiration. Here at Godminster we like to think that all the love and care we put into our farm is repaid in kind, making award-winning cheese & gifts for everyone to enjoy. For more see: www.godminster.com

For further information, images and interview opportunities please contact Sarah Norris, Marketing Manager, on 01749 813733 or email sarah@godminster.com