

Telecomspricing launches new archive access service tracking competitive pricing in telecoms and mobile

Submitted by: Tariff Consultancy Ltd

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In the fast-moving mobile and telecom markets,telecomspricing's TariffAlert (<http://www.telecomspricing.com/departmentscfm?dept=26548>) telecomspricing's TariffAlert has since 2008 offered an unparalleled source of daily pricing intelligence presented in a usable format of high value to pricing specialists, marketers and market research analysts in organizations engaged in these service industries.

Delivered daily across 50 weeks each year, TariffAlert monitors in extensive detail pricing, marketing packages, product launches and updates on any changes across all pricing categories in markets globally. Uniquely, the service also provides competitive analysis across each market, background notes and statistics providing users with a deep and comprehensive resource.

"In the past year alone TariffAlert published 1,248 articles, all focused on pricing."

The research, consulting and publishing company Telecoms Pricing is now launching a special offering to kick off 2022 with an annual subscription rate of GBP 995 – but also a new service package which provides the subscription plus search access to the Alert database from 2009 at GBP1495.

"Tariff Alert is a widely used and respected pricing intelligence service among our customer base which includes telecom and mobile operators, solutions providers and consultancies internationally," commented Margrit Sessions, Managing Director of Telecoms Pricing, and an expert in the sector.

"With 250 issues and more than 1,000 articles every year it is increasingly critical for competitive analysis, service evaluation, research support and customer adoption tracking. Now in its 14th year, Tariff Alert is the longest continuous resource focused on pricing in telecoms and mobile services globally."

The company also offers custom research across complex pricing projects and has assembled an extensive global pricing database and regularly conducts international research projects.

As part of the launch offer, TariffAlert is available to new customers for a 2-month evaluation subscription at GBP 99. For more information or enquiry please contact info@telecomspricing.com

Note to Editor

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Tariff Consultancy Ltd

Tel: Office: +44 (0) 208 993 6861

Mobile: +44 (0) 777 625 4827

Email: info@telecomspricing.com

website: www.telecomspricing.com

TariffAlert Services from telecomspricing include (prices are for single user licences):

TariffAlert - Try the TariffAlert for 2 months for GBP 99.

TariffAlert - 12 month subscription, Daily Deliverable for 50 weeks for GBP 995.

TariffAlert - Access to the TariffAlert Archive 2009 to end of 2021 for GBP 995.

TariffAlert - 12 month subscription, Daily Deliverable for 50 weeks plus TariffAlert
Archive- 2009 to to-date for GBP 1,495